



EXHIBIT

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1417 Timberwolf Drive
Holland, Ohio 43528

March 17, 2026

City of Round Rock, TX

To Whom It May Concern:

Midwest Tape is a full-service audiovisual distributor that has been serving public libraries in North America for more than 35 years. We value the partnership we have had with the Round Rock Public Library since 2002 and would like to continue to provide the Hoopla Digital service for a five-year term (April 1, 2026 – March 31, 2031).

This letter confirms that Hoopla, developed and distributed by Midwest Tape, LLC, is a sole source product. Hoopla is the only all-in-one digital media software designed exclusively for public libraries that integrates multiple format licensing options including Instant (simultaneous-use access) and traditional (one copy/one user) licensing, along with settings that allow for unique library curated offerings.

The platform's unique architecture and exclusive offerings set it apart from other services:

- **Proprietary integrated platform:** The Hoopla platform offers seven formats: audiobooks, eBooks, comics and manga, movies, TV, music, and BingePass, all through a single login with zero platform fees.
- **No-wait digital media:** Hoopla's unique architecture creates a no-wait digital media experience for patrons by optimizing licensing models to provide access to borrowing.
- **Superior reader technology:** The ActionView reading technology delivers a panel-by-panel reading experience for comics and manga fans, while native integration with Apple CarPlay, Android Auto, and major Smart TV platforms (Roku, Fire TV, Apple TV) make it easier for patrons to read, listen, and watch wherever they are.
- **Unique music offering:** No other platform provides full music albums for a single borrow.
- **Exclusive content partnerships:** Hoopla is the sole library provider for digital content from Universal Music, Hallmark, Syntax Creative and others. Additionally, the Hoopla BingePass experience provides access to exclusives with Hallmark+, Hoopla Magazines, Puzzmo, and more.



Based on prior years' digital expenditures and the library population size, we expect the library to spend approximately \$90,000 - \$100,000 per year offering Hoopla Instant transactionally charged content to its patrons.

Hoopla's digital content is not a discounted product line. The library can be invoiced monthly or provide an up-front annual payment if needed.

I truly appreciate the opportunity for Midwest Tape to provide this information to you. If you have any questions, please do not hesitate to contact your Account Executive, Jody Younker, at (800) 875-2785 or email jyounker@midwesttapes.com.

Sincerely,

A handwritten signature in blue ink, appearing to read "Sue Bascuk". The signature is fluid and cursive, with a long, sweeping tail on the final letter.

Sue Bascuk, Vice President
800-875-2785 sbascuk@midwesttape.com