

Round Rock

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DEVELOPING **OUR** FUTURE

ANNUAL REPORT 2021-2022



Round
Rock

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INTRODUCTION

Round Rock 2030, adopted June 25, 2020, is the official policy document guiding long range planning and community development in the City of Round Rock for the next ten years.

Since *Round Rock 2030*'s adoption in June 2020, significant progress has been made towards implementing policies in the plan. The comprehensive plan includes twelve policies for which Planning and Development Services (PDS) staff tracks implementation in this annual report. This report will cover progress for fiscal year 2022, from October 2021 through September 2022. Each year the City Council develops strategic goals, and implementation highlighted in this annual report is purposefully complimentary to city's *Strategic Plan*.

This annual report notes two important themes to keep in mind:

Round Rock continues to experience rapid growth. Round Rock continues it's rapid growth and development, as well as its transition from a suburb of Austin to a vibrant and prosperous mid-sized city. Round Rock is seeing a significant number of new housing units, particularly high density multifamily, which is a housing type new to this market. Round Rock's population within the city limits has increased by approximately 2,000 residents this year. PDS released population projections on August 23, 2022, showing that the city will grow by another 70,000 residents by 2040.

Round Rock continues to plan to ensure success. This year the city commenced updates to the Transportation Master Plan, *Round Rock Creates Arts and Culture Master Plan*, and Stormwater Master Plan and adopted the Transit Development Plan.



In November 2021, the city was awarded two American Planning Association (APA) Texas Chapter awards. The APA Texas Chapter Awards Committee selected *Round Rock 2030* as a recipient of the Chapter's 2021 Comprehensive Planning Award, for a comprehensive or general plan that advances the science and art of planning. The awards program promotes the work of planners, planning officials and students in Texas by recognizing exemplary work at the annual planning conference. The awards jury was extremely impressed with *Round Rock 2030*, and felt that the comprehensive planning effort should be further rewarded by recognizing the City of Round Rock as Community of the Year.

Producing the annual report is an important part of what made *Round Rock 2030* an award winning plan, because the plan actively tracks progress each year and over the decade. PDS monitors development occurring throughout the city; therefore, implementation progress in this report is focused on impacts to land use and land use planning.

The vision statement and related policies are the cornerstone of the comprehensive plan. The implementation strategies were developed to achieve the vision. Below is the *Round Rock 2030* vision and policies listed for reference.

ROUND ROCK 2030 VISION STATEMENT

Round Rock is a safe, desirable, family-oriented community that balances progress and prosperity with its history, by prioritizing quality of life, mobility, economic development and thoughtful land use planning.

Round Rock 2030 Policies

- **Quality of Life:** Focus economic development initiatives on those that improve quality of life while remaining fiscally responsible. Invest in community gathering spaces for all ages that support the arts, culture, recreation, and entertainment.
- **Economic Development:** Continue to be the “City of Choice” for new and existing businesses by focusing on quality development standards that promote and sustain economic growth while providing sufficient infrastructure and services.
- **Downtown:** Manage and guide the revitalization of downtown as a safe and pedestrian-friendly community destination for all.
- **Commercial Centers:** Foster maintenance, reuse, or redevelopment of aging commercial centers while adapting to shifts in consumer preferences.
- **Neighborhoods:** Maintain older neighborhoods to ensure longevity and desirability.
- **Historic Preservation:** Preserve buildings and sites that contribute to Round Rock’s history.
- **Roadway Function:** Enhance the function and appearance of transportation corridors while accommodating safe pedestrian and bicycle travel where feasible.
- **Mobility:** Develop transportation options within and between neighborhoods and local destinations.
- **Housing:** Enable a mixture of housing types within the city to meet all residents’ needs and preferences through all stages of life.
- **Mixed-Use:** Encourage mixed-use development in locations that are compatible with the surrounding area and supported by employment and transportation infrastructure.
- **Adapting to Change:** Adapt development codes to reflect transportation innovations, evolving technology, and changing consumer preferences.
- **Sustainability:** Promote environmental sustainability by facilitating energy efficient development that conserves natural resources and open space.

NEW DATA AVAILABLE

Round Rock 2030 includes demographic data and data obtained from public engagement. Each annual update will provide the newest available data.

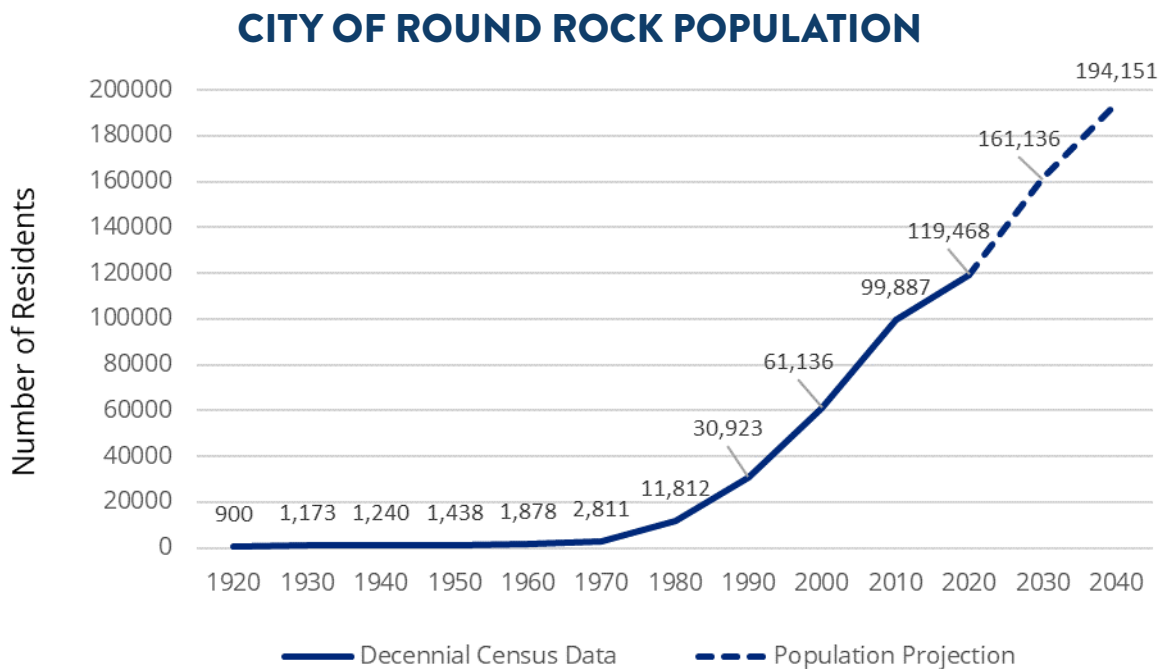
2020-2040 Population Projects Report

On August 23, 2022, the city released the 2020-2040 Round Rock Population Projections Report. The city's Planning and Development Services Department (PDS) developed these population projections for the 20-year period for the city limits and Greater Round Rock. Greater Round Rock includes the city limits population and the population of Round Rock's extraterritorial jurisdiction, including Municipal Utility Districts (MUDs).

The 2020 Census was used as the base year for the city limits. Census tract boundaries outside of the city limits do not correspond exactly to the Greater Round Rock limits; therefore, the city created a 2020 Greater Round Rock population estimate utilizing GIS to determine which portions of Census tracts should be included in the boundary.

The report outlines the projection methodology and assumptions. The data projects significant population growth over the next twenty years. This population growth will result from projects that are currently being developed, future development of vacant land in compliance with the city's adopted Future Land Use Map in Round Rock 2030, and potential redevelopment resulting in increased residential density and/or mixed-use.

The 2020-2040 population projections will help the city anticipate, guide, and accommodate growth in the coming two decades by matching the needs of our growing population with the location and capacity of utilities, transportation infrastructure, and other public services. The city releases annual population estimates each April which replace projected population for the city for a given year to provide a real-time picture of growth.



2020-2040 POPULATION PROJECTIONS FOR THE CITY AND GREATER ROUND ROCK

Using the 2020 Census population as a baseline, PDS has produced 2023-2040 population projections for the City of Round Rock and Greater Round Rock. Annual estimates for 2021 and 2022 have already been released by the City of Round Rock. The data for 2020-2040 is shown in the table below:

YEAR	CITY LIMITS POPULATION	1-YR CHANGE	GREATER ROUND ROCK POPULATION	1-YR CHANGE
2020	119,468 (Census)	N/A	178,704	N/A
2021	122,827	2.8%	182,336	2.0%
2022	124,614	1.5%	184,993	1.5%
2023	128,292	3.0%	189,286	2.3%
2024	134,540	4.9%	196,035	3.6%
2025	139,834	3.9%	202,208	3.1%
2026	145,208	3.8%	208,843	3.3%
2027	149,621	3.0%	214,486	2.7%
2028	153,530	2.6%	219,624	2.4%
2029	157,298	2.5%	224,320	2.1%
2030	161,136	2.4%	228,933	2.1%
2031	164,982	2.4%	233,479	2.0%
2032	168,791	2.3%	237,885	1.9%
2033	172,520	2.2%	242,143	1.8%
2034	176,163	2.1%	246,273	1.7%
2035	179,507	1.9%	250,040	1.5%
2036	182,560	1.7%	253,433	1.4%
2037	185,513	1.6%	256,700	1.3%
2038	188,427	1.6%	259,901	1.2%
2039	191,306	1.5%	263,017	1.2%
2040	194,151	1.5%	266,051	1.2%

2022 Citizen Community Survey

Public engagement was a crucial part of *Round Rock 2030* development and will continue to be important for implementation of the plan. Every two years, the city conducts a statistically valid city-wide survey to gauge how residents feel about city services. Planning and Development Services (PDS) asked questions related to land use including planning for growth, whether the public prefers certain land uses over others, what recent developments the public likes, and what it is about those developments that makes them desirable for Round Rock.

One question in the survey asked about residents perception of the city. Respondents were asked to rate their satisfaction with how well the city is planning for growth and whether they are satisfied with the overall quality of new development. Fifty-three percent (53%) of respondents were satisfied or very satisfied with the city's planning for growth, while twenty percent (20%) were dissatisfied. Respondents were also asked to rate the overall quality of new development with forty-eight percent (48%) being satisfied or very satisfied and nineteen percent (19%) were dissatisfied. The remaining responses neutral or unknown.

On another question, respondents were asked "When you think about the number and variety of places to live, work, and shop in Round Rock, would you like to see more, about the same, or fewer of the following types of places in Round Rock?" For the purposes of this summary only those uses with more than 40% response rate are categorized.

More	Fewer
<ul style="list-style-type: none"> • Public parks, plazas, and open space • Senior housing • Restaurants, coffee shops, bakeries, etc. • Arts and/or cultural facilities • Food trucks 	<ul style="list-style-type: none"> • Accessory Dwelling Units • Urban-style mid-rise apartments • Traditional apartments

Respondents were also asked about their favorite buildings or sites developed within the past 5 years and why. The following are the most frequent responses with some of the reasons they are desirable.

BUILDING OR SITE	REASON
Play for All Abilities Park and other city parks	Availability for all residents; accessible to all ages and abilities
Downtown	Walkable; dining and entertainment; the plaza and the building aesthetics
Kalahari	A destination location bringing jobs, visitors, and tax dollars to the area
Cork and Barrel	High quality building and outdoor space for dining
The new public library	Beautiful, modern facility walkable to downtown; free amenity to the public
Urban Rooftop	Attractive building in a walkable location downtown
Yonder's Point in Old Settlers Park	Multipurpose outdoor entertainment venue
Multipurpose sports complex	Brings sports teams and events to the area

FUTURE LAND USE MAP AMENDMENTS

The primary tools for defining a land use strategy in *Round Rock 2030* are the Future Land Use Map (FLUM) and location criteria, which together serve as a guide for evaluating proposed changes to land use within both the city and extraterritorial jurisdiction (ETJ). Decisions about how land develops are deliberate and made in accordance with established city policies. The FLUM depicts various land use types such as residential, commercial, industrial, and open space. Location criteria further define where specific uses within each designation may be located. During the *Round Rock 2030* plan process, staff researched trends and external drivers like job growth which may impact the future distribution of land uses. Public input was also received from large landowners.

While the FLUM was comprehensively evaluated in *Round Rock 2030*, amendments to the FLUM can occur during the plan period if they are substantiated through a study noting factors such as changing market conditions, changing demographics, changes to the transportation network, availability of utilities, and surrounding land use changes. Between October 1, 2021 and September 30, 2022 following ordinances have amended the FLUM:

Ordinance 2021-290: approved by City Council on October 28, 2021, rezoning 9.24 acres located south of Louis Henna Blvd and east of S A.W. Grimes Blvd to PUD 133, amending the FLUM from Commercial to Residential designation.

Ordinance 2022-120, approved by City Council on April 14, 2022, rezoning 8.49 acres located north of FM 1431 and east of Stone Oak Dr changed from Commercial designation to Residential designation on the FLUM.

Ordinance 2022-176, approved by City Council on May 12, 2022, rezoning 0.27 acres located northeast of the intersection of S. Mays St and Tower Dr on the FLUM from Open Space to Mixed-Use designation.

Ordinance 2022-237 approved by City Council on July 14, 2022, rezoning 1.23 acres located north of E Old Settlers Blvd, east of Settlement Dr and west of College Park Dr to PUD No. 131 zoning district, amending the FLUM from Commercial to Residential.

Ordinance 2022-257 approved by City Council on July 28, 2022, rezoning 8.96 acres located north of E Palm Valley Blvd and west of Kenney Fort Blvd to PUD No. 140 zoning district, amending the FLUM from Commercial to Mixed-Use designation.

Additionally, the city limits boundaries have been updated on the FLUM to reflect 6 properties annexed between October 28, 2021 and July 28, 2022, adding 48.54 acres.

To see the most current version of the FLUM, visit roundrock2030.com

IMPLEMENTATION UPDATES BY POLICY

Implementation progress is listed by policy for each of the twelve *Round Rock 2030* policies. Each section includes the policy and an excerpt from the policy description in the adopted plan. Implementation strategies are listed in blue boxes. Occasional red-outlined boxes call out additional studies and data summaries. Red award seals identify accolades associated with some policies. Red margin stripes identify special inserts. Implementation progress associated with the City Council adopted *Strategic Plan* is referenced when appropriate.

QUALITY OF LIFE

Focus economic development initiatives on those that improve quality of life while remaining fiscally responsible. Invest in community gathering spaces for all ages that support the arts, culture, recreation, and entertainment.

This policy was created to prioritize quality of life initiatives tailored to Round Rock residents. This policy is meant to encourage the creation of gathering spaces for residents, while ensuring that public funds are spent wisely to develop, attract, and/or incentive these types of amenities.



Implementation Strategy: Assist Round Rock Arts and private patrons in locating space for a new arts and cultural center that could accommodate a variety of functions.



ROUND ROCK CREATES is the update to the Round Rock Arts and Culture Master Plan and study. Round Rock's arts and cultural community has expanded over the years, featuring hundreds of artists, arts businesses and programming each year. The study will address community interests, changing demographics and market shifts that affect demand for cultural facilities and programming. The plan will update the city's Arts and Culture Master Plan, adopted in 2011. Community engagement for Round Rock Creates began in the spring 2022 with key stakeholder interviews and discussion groups, including with existing arts groups.

Implementation Strategy: Use public input to identify land uses associated with improving the quality of life of the community, particularly dining and entertainment options. Create programs to attract and incentivize the identified uses.

NEW DINING AND ENTERTAINMENT OPTIONS have opened in Round Rock this past year, including Taco Palenque, Whiskey Cake Kitchen & Bar, The Kebab Shop, Via 313, and Embassy Suites by Hilton featuring a full-service Starbucks and new restaurant, Bar Louie. Round Rock Amp held their grand opening in April 2022 after they moved the Nutty Brown Amphitheater in Dripping Springs to Round Rock as Round Rock Amp, a *Strategic Plan* project.

ECONOMIC DEVELOPMENT

Continue to be the “City of Choice” for new and existing businesses by focusing on quality development standards that promote and sustain economic growth while providing sufficient infrastructure and services.

Round Rock’s continued goal of a prosperous economy requires successful development, including providing infrastructure necessary to support growth. The city is committed to maintaining the highest levels of attractiveness and competitiveness possible to allow Round Rock to remain the “City of Choice” for businesses. The Planning and Development Services Department (PDS) operates under the guidance of the city’s Development Philosophy, which emphasizes customer service to facilitate the timely review and approval of development projects, as well as ensuring that stakeholders are included in the creation of regulatory ordinances.

**Round Rock is
the 2nd Best
Performing City
in the US**
The Milken Institute
(April 2022)

Implementation Strategy: Attract and support the development of new and existing economic generators that are unique to Round Rock and improve quality of life.



SABEY DATA CENTER A groundbreaking ceremony was held for the new \$190 million Sabey Data Center on July 20, 2022. Sabey Data Centers, headquartered in Seattle, WA, is one of the oldest and largest privately owned multi-tenant data center operator/developers in the world. The news release for this project highlighted the city’s economic development program, noting the program has generated an additional \$494.9 million in net tax revenues that have supported Round Rock services and programs since its inception over 15 years ago.

KOMICO is a large provider of semiconductor chips to Samsung and has made the decision to expand their Round Rock campus to support the new Samsung campus in Taylor, Texas. The expansion received incentives through the city’s permitting process and the Chamber of Commerce. The expansion includes a 19,750 square-foot building addition and the expansion of the parking lot to accommodate the increase in employees.

Implementation Strategy: Continue to provide a navigable regulatory and development review process that is efficient, streamlined, and meets or exceeds established performance measures.

DEVELOPMENT REVIEW PERFORMANCE MEASURES PDS staff is responsible for the city’s “Development Philosophy” which emphasizes customer service to facilitate the timely review and approval of projects. This year, PDS broke records for the number of permits (5,347) and inspections (30,050), an increase of 8.5% over last year. A key indicator of performance within PDS is the site development permit turnaround time. PDS strives to complete first submittal reviews in 20 business days and all other reviews in 15 business days. This year 99% of reviews were completed in those time frames. On July 20, 2022, an amendment to the code associated with development review was adopted improving overall performance. The amendment reassigns concept plan approval authority from the Planning and Zoning Commission to the PDS Director. This primarily administrative review often causes confusion for residents at public hearings since the non-discretionary process does not allow public comment to change an approval outcome if a concept plan meets requirements.

DOWNTOWN

Manage and guide the revitalization of downtown as a safe and pedestrian-friendly community destination for all.

The revitalization of downtown Round Rock has been a long-term investment and priority for the city. Round Rock adopted the *Downtown Master Plan* in 2010 and has invested \$175.8 million in public infrastructure and facilities as of September 2022. The Master Plan created a design and policy strategy for a thriving town center featuring a viable mix of retail, dining, entertainment, residential and public spaces, in a walkable and historically sensitive environment. Anchored by a National Register Historic District, mixed-use zoning districts support redevelopment while balancing preservation of existing building and development patterns.

Implementation Strategy: Facilitate a mixture of residential development types. Strive to develop a minimum of 1,000 dwelling units within one-quarter mile of Main Street.

DOWNTOWN UNIT COUNT Currently, four projects are planned within one quarter mile of Main Street that will add 422 dwelling units to downtown. The projects range from high density multifamily proposed at City Centre III to several townhome projects including 615 Pecan, The Depot, and Main Street Townhomes.

Implementation Strategy: Evaluate MU-1 (Mixed-Use Historic Commercial Core) district, MU-2 (Mixed-Use Downtown Medium Density) district, and MU-L (Mixed-Use Limited) district standards to ensure they continue to be suitable as downtown redevelops.



MIXED-USE DISTRICT AMENDMENTS Planning staff continues to examine uses that are appropriate to create a vibrant downtown. Throughout the year, a few code amendments to the zoning districts within the downtown area have been adopted. On July 14, 2022, City Council amended the MU-L district to allow Medical Spas, and the MU-1 district was amended to reduce the number of bars allowed within the district from twelve to eleven.

Implementation Strategy: Explore options to attract retail other than dining downtown.

NEW DOWNTOWN BUSINESSES ranging from retail, dining, and commercial offices have located to downtown Round Rock this year and provide a diversified experience downtown for residents and visitors. Some notable new businesses this year are: Merry's Mud and Pottery House, Hometown Gift and Decor, Lamppost Coffee, and Fabulous Nobodies.

Implementation Strategy: Improve the downtown pedestrian experience by providing features such as pet stops, shade structures, and litter control facilities.

THE EAST MAIN SIDEWALK GAP PROJECT contract for engineering services was approved by City Council on August 25, 2022. The project includes sidewalk and ADA improvements along E Main Street, Cooke Street, and Circle Drive. Phase 1, the schematic stage, looks at the feasibility of the sidewalk and the locations as well as ADA improvements. Phase 2 encompasses full plans, bidding phase services, and construction management.

COMMERCIAL CENTERS

Foster maintenance, reuse, or redevelopment of aging commercial centers while adapting to shifts in consumer preferences.

This policy prioritizes revitalization and re-purposing of aging, vacant, or declining commercial centers. This includes examining options for improving the appearance along roadway corridors adjacent to older commercial centers. This policy also recommends considering how changing preferences of consumers such as online shopping and curbside order pick-up affect the long-term viability and layout of commercial developments in the future.



Implementation Strategy: Complete corridor revitalization and enhancement starting with Mays Street from Gattis School Road to Mays Crossing Drive. Evaluate successes to determine how to apply the process to other portions of the roadway and other roadway corridors in the city.

ROAD WIDENING along North Mays occurred this year in two locations; from Paloma Drive to Steam Way and at Oakmont Drive, south of the University Drive/Oakmont Intersection. The improvements included a 5-lane roadway section, storm drain system, water quality elements, 10-foot Shared Use Path on the west side of the roadway, and 6-foot sidewalk on the east side.



Implementation Strategy: Continue to monitor changes in sign technology to ensure that the needs and desires of developers are balanced with the design standards desired by the city.



SIGN ORDINANCE AMENDMENT Amendments to the city's sign code were approved on July 14, 2022 by City Council. The sign ordinance was revised to meet modern sign technology and material changes in the past 9 years and provide consistent and clarified code standards for the appropriate design, scale, and placement of signs for most permanent signs, building signs, freestanding signs, and temporary signs.

Implementation Strategy: Examine, propose, and implement strategies that encourage adaptive reuse of aging commercial centers in areas identified for revitalization. If successful, consider developing grant programs for façade improvements, landscaping, and signage.

COMMERCIAL FACADE AND SITE IMPROVEMENT The commercial façade and site improvement grant pilot program began in Fall 2022. The projects seeking grants include improvement to exterior lighting, awnings, masonry, stucco, storefront glass, planters, signage, and exterior paint.

NEIGHBORHOODS

Continue to be the “City of Choice” for new and existing businesses by focusing on quality development standards that promote and sustain economic growth while providing sufficient infrastructure and services.

The city has a strategic goal to foster sustainable neighborhoods, both old and new, through a series of strategies that focus on maintaining property values in older neighborhoods, creating a sense of community between neighbors, reducing code violations, and providing a point of contact for residents to understand city services that pertain to neighborhood quality of life.

**Round Rock
is the 14th
safest city in
the US**
Smart Assets
(April 2022)

Implementation Strategy: Focus Community Development Block Grant funds on neighborhood revitalization in low-to-moderate income neighborhoods. Focus expenditures on sidewalk installation, park improvements, and home repairs.

THE SOUTH MAYS STREET BUS SHELTERS PROJECT was completed with Community Development Block Grant (CDBG) funds of \$93,585. The project consisted of replacing the existing 5 bus stops with 5 Americans with Disabilities Act (ADA) accessible concrete slabs, bus shelters, benches, and trash bins at the following locations:

- Mays and Short Trail (West side)
- Mays and Tower (East side)
- 2 at Mays and Mays Crossing (East and West side)
- Mays at Shipley Donuts (West side)



Implementation Strategy: Continue existing and create new programs to keep neighborhoods active and engaged such as the Tool Lending Center, Block Party Trailer, Movie Kit, Curb Painting Kit, Fence Staining Kit, Pole Tree Saw Program, Lawn Care Foster Program, Sierzega Unit, and UniverCity.



THE LOVE THE ROCK event occurred on October 23, 2021. Volunteers from 40 different churches came together for a single day of volunteer service designed to help their fellow neighbors within the City of Round Rock. Volunteers performed voluntary fire safety inspections, smoke detector installation, neighborhood cleanup assistance, and curb address painting. Many of those who received assistance through neighborhood cleanups were the elderly, disabled, people recovering from surgery or illness, and single parents. Volunteers used tools from the city's Tool Lending Center. They mowed and weed lawns, trim trees, and bushes, haul heavy items and more. Volunteers also beautified Old Settlers Park, Rabb Park, and several Round Rock ISD campuses.

CITY TORNADO RESPONSE On March 21, 2022, Round Rock was hit by an EF-2 tornado, which caused more than \$32 million in damage and affected more than 680 homes. The storm collapsed buildings, overturned vehicles, downed power lines, and caused fires and a gas leak. The neighborhoods impacted included Kensington, Windy Terrace, Greenlawn Place, Windy Park, Turtle Creek, South Creek, Concord at Brushy Creek, Forest Grove, and Forest Bluff. From the moment the tornado hit, the Round Rock community joined together to help each other.

- The Round Rock Police and Fire Departments worked in tandem to triage calls for service and conducted door-to-door welfare checks. A crime analyst from the Police Department was involved in the clean up and assessment process
- Transportation crews repaired a dozen traffic signals and hundreds of signs that were damaged. City crews worked to clear roadways and bring infrastructure back online.
- Community Development and Neighborhood Services staff was stationed at the Police Department’s mobile command unit coordinating the volunteer cleanup event, the debris removal process, and food deliveries for staff, volunteers, and residents. The Tool Lending Center was deployed and staff began checking out tools to residents the day after the storm. The items checked out included: generators, chainsaws, wheel barrows and safety equipment.
- Planning and Development Services implemented an expedited permitting approval process for residents affected by the tornado. These permits were issued no later than two business days after the city had received a completed submittal.
- The city’s Building Permits Office extended its office hours through 6 p.m. for the two weeks following the storm.
- City officials and members of the Building Officials Association of Texas (BOAT) performed damage assessment to homes in neighborhoods impacted by the tornado. These post-disaster building damage assessments were informational only and were intended to minimize the potential injury by advising residents and first responders of any potential hazards.



POST-EVENT NUMBERS

- 500 volunteers
- 38 roll off dumpster loads
- 31 rear-load track loads
- CTR 14 grapple truck loads
- Transportation & Utilities 34 dump truck loads



HISTORIC PRESERVATION

Preserve buildings and sites that contribute to Round Rock's history.

Historic assets play an essential role in shaping the identity of a place. Historic buildings, neighborhoods, and other important vestiges of the past define a unique and special sense of character in a community. As Round Rock continues to grow and mature, its historic resources remain an important part of the community's identity. Historic preservation encourages the continued use of older properties, safeguards the existence of significant historic elements, and contributes to community development objectives such as quality of life, sustainability, and economic development. Over the past year, PDS has hosted events and partnered with local preservation advocates and allies to educate and preserve the Round Rock community.

The Historic Preservation section of *Round Rock 2030* is a standalone Historic Preservation Plan. This section of the annual report serves as the update to the Historic Preservation Plan.

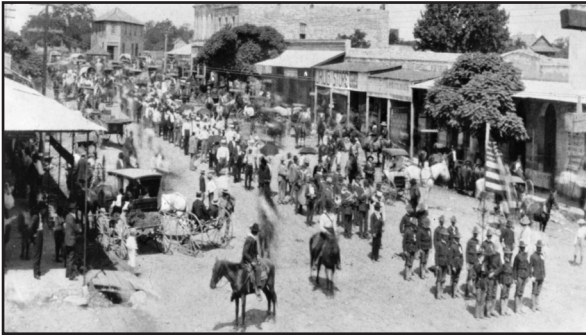
Implementation Strategy: Increase stakeholder and public awareness of the city's historic preservation program by providing training opportunities, hosting public events, and creating educational materials.

NATIONAL HISTORIC PRESERVATION MONTH was celebrated in Round Rock in May 2022. Local historic preservation organizations and city historic preservation staff hosted preservation programs to educate the public. Activities included:

- On April 28, Mayor Morgan proclaimed May as Historic Preservation Month
- The Baca Center Art Club held a month long exhibit showcasing works depicting local history and landmarks
- "People Saving Places" by Shirley Marquardt in the library display case was showcased for the entire month
- The Chisholm Trail Lunch & Learn hosted on May 17, by Phebe Davol
- A presentation on Kenney Fort by Frank Darr on May 22, with lunch provided by Estes Audiology
- The distribution of 389 walking tour maps, 86 activity books, and 61 sets of coloring pages at the Library and Baca Center as well as Music on Main, Lunch & Learn, and local history lecture events.
- Pioneer Day at Old Settlers Park on April 30, 2022, held by the Williamson Museum
- Profiles of the Nelson Hardware building, Volunteer Fire Dept marker, Stagecoach Inn, and Dr. Gregg house and office posted on city social media accounts



PLACES IN TIME is a video series that the Communications Department developed to showcase several locations that have been a part of Round Rock for a long time. The video series began on March 2, 2022 highlighting St. Paul AME Church. In April, the Palm Valley video was published, covering Anna Palm and her family, the Palm House, Palm Mansion, Palm Tombstone, and Palm Valley Lutheran Church. In June, Woodbine Mansion's history from 1895 to present was released. These videos can be found on the city's YouTube channel.



TEXAS TIME MACHINE is a series of short videos, by the Round Rock Public Library, that highlights stories behind Round Rock's historic areas. The videos are posted to the City of Round Rock's YouTube channel. Video subjects include: the location where "Texas Chainsaw Massacre" was filmed, Downtown Streets, Round Rock Leader, the Immortal Ten, and many more.

LOCAL LEGENDS selection process resolution was recommended by the Historic Preservation Commission on May 17, 2022, and approved by City Council June 9, 2022. The policy change for selecting local legends returns the selection of the Local Legend back to the Historic Preservation Commission and ensures that Local Legend selection is reserved for the most relevant and informative nominations, recognizing substantial contributions to the history of the city.

Implementation Strategy: Complete the restoration of the Stagecoach Inn.

STAGECOACH INN RESTORATION contract for professional consulting services with Architexas was approved at the March 24, 2022 City Council. Architectural and construction drawings will be completed in 2022. Phase 4, the Stagecoach's restoration, was a 2022 Historic Preservation Commission goal and is one of City Council's goals in the 2022-2023 *Strategic Plan*.



Implementation Strategy: Consider new incentive programs specifically to assist property owners and developers within maintenance and rehabilitation of historic properties.



WINDOW RESTORATION WORKSHOP was hosted in February 2022 to help attendees learn about the basics of wood window repair. The workshop covered the terminology, tools, and techniques behind stripping, refinishing, and re-glazing. Owners of historic buildings were encouraged to attend the workshop to learn about proper maintenance and repair of wood windows. Properly preserved windows are important to the overall historic character of older buildings.

Round Rock 2030 Implementation Strategy: Foster a network of preservation advocates and allies, like the nonprofit Round Rock Preservation, by collaborating with preservation partners at the local, regional, and state levels.

ROUND ROCK PRESERVATION (RRP) worked closely with the city's preservation office throughout the year on public outreach. RRP organized four Lunch & Learn programs on historic preservation topics this year, one presented by city staff member Kerstin Harding. RRP hosted a preservation information booth at city events throughout the year. Round Rock Preservation partnered with the city to host several activities throughout Preservation Month this year. They also partnered with the Williamson Museum to host Pioneer Days in Old Settlers Park.



The city was recognized by Round Rock Preservation for staff's work to preserve local history during the group's 2021 Annual Recognition Awards. The city received the Partner of the Year Award for significantly strengthening the Historic Preservation Program by including the city's Historic Preservation Plan into the city's Comprehensive Plan, *Round Rock 2030*. City staff member Joelle Jordan received the Public Service Appreciation Award in recognition of her 19 years of public service in the city's Historic Preservation Office and for growing and strengthening the program each year.

**ROUND ROCK
IS THE RRP
2021 PARTNER
OF THE YEAR**

Round Rock Preservation
(February 2022)

Round Rock 2030 Implementation Strategy: Continue administering the Partial Tax Exemptions for Historically Significant Sites program and guide property owners through the application review process.

THE HISTORIC TAX EXEMPTION program encourages owners of historic properties to use money saved on taxes to provide regular maintenance and/or repair to their historic structures. With this program, property owners received a 75% exemption of municipal property taxes, totaling \$143,185 (based on preliminary valuation) for 51 applications, this year. The Historic Preservation Commission (HPC) is responsible for reviewing applications and recommending to City Council whether a property should receive the exemption.

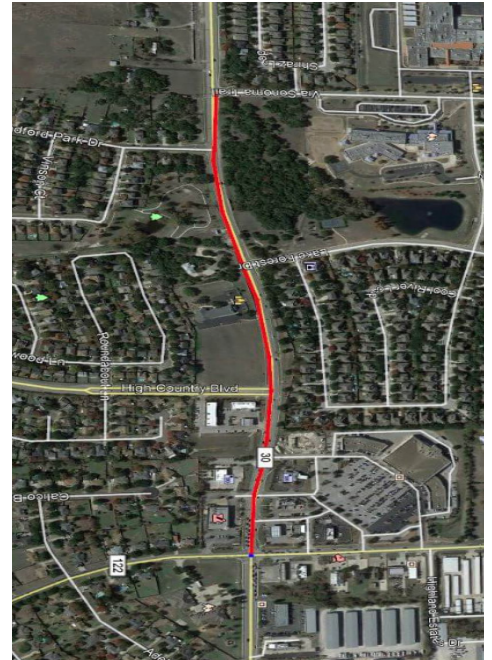
ROADWAY FUNCTION

Enhance the function and appearance of transportation corridors while accommodating safe pedestrian and bicycle travel where feasible.

This policy prioritizes improving and connecting infrastructure for all forms of transportation. Currently low-density, single-use neighborhoods occupy significant amounts of land in the city and require the use of a personal vehicle to access employment and services. In addition to function, this policy also focuses on the appearance of transportation corridors which are especially important for gateway corridors that welcome people into the city.

Implementation Strategy: Consider pedestrian safety improvements at intersections, including but not limited to the creation of safer and more obvious places to cross arterials and better signage/visibility to ensure drivers are aware of pedestrian activity.

GATTIS SCHOOL ROAD from Via Sonoma Trail to Red Bud Lane reconstruction contract was approved by Round Rock City Council at its May 26, 2022 meeting. The \$17.4 million contract includes expanding the existing four-lane roadway to a six-lane divided arterial, installation of a raised median, intersection improvements, turn lanes, and pedestrian/bicycle facilities. Improvements along Red Bud Lane at Gattis School Road are also included in the project. This project, along with an upcoming Gattis School Road project, is a part of the city's Driving Progress program which aims to invest a minimum of \$240 million over five years to improve roadway capacity and connectivity. To date, the city has issued \$117.75 million in certificates of obligation (COs) to fund the improvements. The city secured \$9.1 million in federal funding for the project through the Capital Area Metropolitan Planning Organization (CAMPO). The remaining \$8.3 million is funded through the COs and the city's Transportation and Economic Development Corporation (Type B). Construction is slated to begin in late 2022 and will take two years to complete.



SOUTH MAYS GATEWAY project contract was approved on March 10, 2022, by Round Rock City Council and will be completed by the end of 2022. The project will enhance the South Mays Street corridor from Logan Street to Hesters Crossing Road. The \$2.5 million contract improves a variety of features that include:

- Decorative screening walls
- Landscape beds and new shade and ornamental trees
- Screening of utilities and dumpsters
- Replacement and repair of dilapidated fencing
- New gateway signage
- Low stone walls and limestone columns

MOBILITY

Develop transportation options within and between neighborhoods and local destinations.

This policy prioritizes connectivity and mode of travel around Round Rock. This includes developing sidewalk and trail networks and expanding public transit. The city recently introduced limited bus service within Round Rock and a commuter line that connects Round Rock to Austin. While congestion due to growth is unavoidable, developing and expanding the number of transportation options in Round Rock could reduce the number of vehicles on the road.



Implementation Strategy: Increase neighborhood connectivity of streets, trails, and bike lanes.

LOGAN STREET CONNECTION This project was recently recognized as the Project of the Year by the Texas Chapter of the American Public Work Association (APWA). The project, with a budget between \$2 and \$5 million, was completed in August 2021 and included a bridge structure, new sidewalks on both sides and walking trails leading to Logan Street. The new bridge provided a two-lane, east-to-west connection between Greenlawn and A.W. Grimes Blvd. It also provided a new connection for pedestrians and cyclists between Heritage Springs Trail and sidewalks on Logan Street. The award was presented to Round Rock’s Transportation Department at the TX-APWA Annual Conference on June 14, 2022.

Implementation Strategy: Ensure mobility to and around regional attractions identified on the Future Land Use Map (FLUM).



THE TRANSIT DEVELOPMENT PLAN (TDP) was adopted on March 24, 2022, as an update to the 2015 plan. The TDP represents the city’s vision for public transportation and functions as the city’s strategic guide for public transportation for its residents and visitors. The primary goal of this plan is to help Round Rock make transit a viable option for travel within the city and its immediate region. The city also aspires to use this plan to ensure that the service addresses ongoing development and growth, meets the connectivity needs of patrons for first mile/last mile access, and implements technological advances to support ease of use.

THE TRANSPORTATION MASTER PLAN (TMP) is currently being updated. The existing plan was adopted in 2017. The public engagement process this fall will include an open house, corridor meetings, and the launch of a public survey. Information regarding public involvement opportunities and the plan timeline can be found on the city’s website. Proposed consideration for adoption by City Council is in July 2023.

HOUSING

Enable a mixture of housing types within the city to meet all residents' needs and preferences through all stages of life.

The vast majority of the city's housing stock exists in a conventional suburban form with separate residential subdivisions containing single-family homes or standalone apartment complexes. Currently, low-density single-use neighborhoods occupy significant amounts of land in the city and require the use of a personal vehicle to access employment and services. Based on public input received, housing affordability was a main concern of stakeholders. Certain housing types in the city have been identified as missing in Round Rock, such as smaller-scale multifamily developments. Other types of housing, such as senior living, were identified to address the changing needs of residents over their lifetimes so they can continue to live in Round Rock.

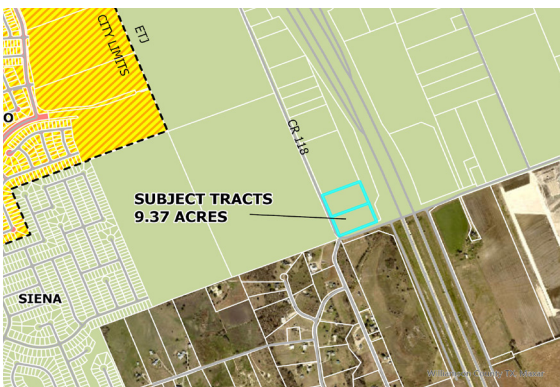


HOUSING UPDATE

The housing stock across Round Rock is developing and changing rapidly. PDS tracks development of new housing units in various stages of the development process and reports the data quarterly. As of September 2022, 6,918 residential units are pending within Greater Round Rock. These pending units are predicted to be completed by the end of 2023. The table to the right shows the breakdown of these pending units by type.

UNIT TYPE	PENDING UNITS
Single-Family	2,773
Single-Family Common Lot	270
Duplex	236
Townhomes	907
Multifamily	1,813
Senior/Assisted Living	919
Total	6,918

Implementation Strategy: Provide information regarding affordable housing initiatives and programs available to Round Rock residents.



AFFORDABLE HOUSING On July 14, 2022, City Council approved a Development Agreement for a multifamily affordable residential housing project located in Greater Round Rock at 1425 County Road 118. The Development Agreement states that the project will develop within the MF-2 zoning district regulations. The approved creation of the affordable multifamily housing development will provide affordability through Low Income Housing Tax Credits from the Texas Department of Housing and Community Affairs (TDHCA) in order to finance the project.

Implementation Strategy: Consider rezoning proposals that facilitate the development of missing middle housing. Examples might include low-density townhome and multifamily integrated into neighborhoods, multiple units on one lot, identification of corridors where condominium arrangements are small detached or attached units, high rise multifamily in mixed-use developments, and small lot single-family neighborhoods with special parking requirements.

MULTIFAMILY PROJECTS are being developed all across the city. Downtown, Arte Round Rock, a Planned Unit Development (PUD) approved in May 2022, will bring hundreds of apartment units within a 10-minute walk from downtown. Meanwhile, 124 apartment units at Mays Crossing will be built on a currently commercial center parking lot. City Centre III, a 268-unit multifamily development located near the intersection of I-35 and McNeil Rd, was approved in January 2022. Other multifamily projects currently under construction include Crossing at Palm Valley (386 units) on U.S. 79, Warner Ranch Apartments (336 units) on S A.W. Grimes, and Round Rock Multifamily Phase 2 (336 units) near Round Rock Premium Outlets on N Mays Street.



MISSING MIDDLE HOUSING is the intermediate density building forms such as duplex, triplex/fourplex, courtyard apartments, bungalow court, townhouse, multiplex, and live/work units commonly lacking in American cities. *Round Rock 2030* emphasizes the desire for the development of missing middle type housing. This year the city approved four PUD zonings that contain a missing middle housing component to the development. Additionally, seven projects with a missing middle housing component are in various stages of development

TOWNHOUSE ZONING DISTRICT An amendment to the TH zoning district standards was approved by City Council on February 10, 2022. This amendment allows the maximum height of townhomes to be 3-stories, an increase from 2.5-stories. 3-story townhomes adjacent to single-family or two-family uses require additional compatibility standards. The amendment allows up to 5% of the total number of townhouse units within a structure to contain two connected units instead of three connected units and requires all buildings to be oriented so that the front or rear of the structures or balconies do not face adjacent existing or planned single-family or two-family lots.



MIXED-USE

Encourage mixed-use development in locations that are compatible with the surrounding area and supported by employment and transportation infrastructure.



The intent of mixed-use zoning districts is to permit flexibility in land uses and building densities not accommodated by traditional zoning districts. This allows a variety of uses to locate in the same building, site, or block, and in structures of varying size and design. Commercial and residential uses, which are usually separated into distinct zoning districts, are encouraged to be combined with offices and public open spaces. The close proximity of the different land uses fosters increased pedestrian activity, as residents are able to accomplish a wide variety of tasks in a relatively small area without driving. Additionally, this type of development allows for the more efficient provision of infrastructure and natural resources.

Implementation Strategy: Encourage and incentive large-scale mixed-use projects on vacant properties such as the Harris tract (west of Kalahari Resort), the Robinson tract (south of RM 620) and the Georgetown Railroad tract (west side of IH-35 at the intersection of RM 1431). These tracts are identified as mixed-use on the Future Land Use Map in *Round Rock 2030*.

THE DISTRICT developers proposed changes to the previously approved development by City Council on June 23, 2022. The district is a 65.5-acre mixed-use project planned for SH 45 just east of IH 35. The proposed changes include increasing the site's total square footage and the site's height and density. The tallest office building in the previous design is now the shortest in the current design. The newly proposed design also includes courtyard areas and a relocated bungalow from the Hyde Park neighborhood in Austin that will serve as an on-site coffee shop. The first phase of the new design consists of a four-floor office building. This amends the approved development agreement from February 2019 and allows for additional square footage of office space. New agreement with additional public infrastructure to meet the height and density needs of the new proposal is anticipated to be brought to City Council at a future meeting for consideration.



Implementation Strategy: Promote mixed-use options where opportunities exist already by zoning. Ensure that regulations work for the types of developments being proposed.

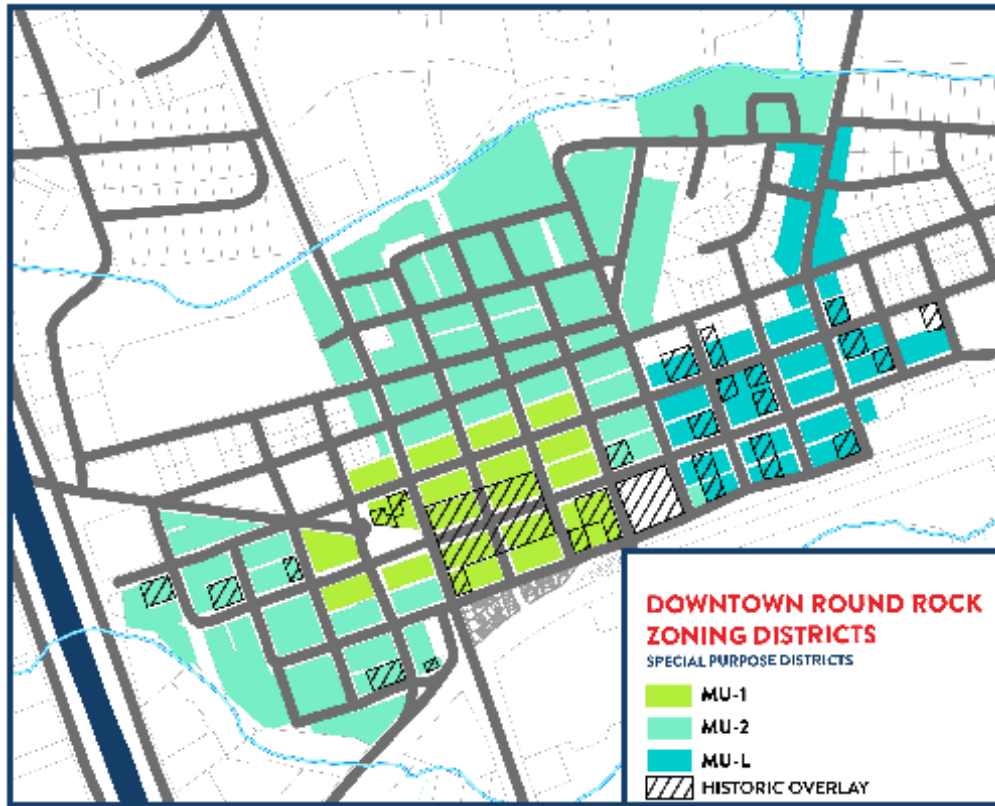
DOWNTOWN MIXED-USE DISTRICTS Often projects are proposed downtown without the awareness of allowable housing forms which are more varied downtown than other parts of the city. Planning staff created a resource that was published earlier this year to highlight the options for residential development for each downtown mixed-use district. The publication promoting housing options downtown is included as an insert on the following pages.



Downtown Mixed-Use Districts

Residential Development Options

Three mixed-use zoning districts enable a variety of residential development options. The city’s Comprehensive Plan, Round Rock 2030, includes implementation strategies to facilitate a mixture of residential development types throughout the city. Specifically for downtown, the goal is to develop a minimum of 1,000 dwelling units within one-quarter mile of Main Street. New residential development downtown should complement commercial development and public spaces in a walkable and historically sensitive environment. Several development options may maximize lot usage while maintaining compatibility with neighboring properties. This document serves to provide a summary of permitted residential uses in the three mixed-use districts.



Special Note: Historic Districts and Landmarks, designated by Historic Overlay black hatch-marks, are subject to historic review.

MU-1 Mixed-Use Historic Commercial Core

One-to-three story buildings designed to complement, but not imitate, the Downtown Historic District. Primary uses are retail, restaurant, and entertainment, combined with office and residential uses on upper floors.

MU-2 Mixed-Use Downtown Medium Density

A variety of building types and combinations of moderate density commercial, office and residential uses, which include a unique mix of single-family and multifamily housing development types.

MU-L Mixed-Use Limited

Single-family, accessory dwelling units, and limited commercial and office uses in structures that are single-family in style. Commercial uses should complement the existing neighborhood of single-family houses, many of them historic.

Permitted Residential Uses in the Mixed-Use Districts

Use	MU-1	MU-2	MU- L	Supplementary Use Standard
P = Permitted P/S = Permitted with supplementary use standards - = Prohibited				
Accessory Dwelling Unit/ Carriage House	-	P	P/S	2-91(a)
Apartment (Multi-Story)	-	P	-	
Courtyard Building	-	P	-	
Multifamily House	-	P	-	
Single-family, attached	-	P	-	
Single-family, detached	P/S	P/S	P	2-91(hh)
Townhouse	-	P	-	
Upper-Story Residential	P/S	P/S	-	2-91(kk)
Villa		P	P	

Refer to the [City of Round Rock Code of Ordinances Part III, Chapter 2, Article VI. - Mixed-Use and PUD Districts](#) for all zoning standards including parking and design.

In addition to these residential uses, live/work units provide another residential option within a commercial use. Commercial activities, as allowed in the zoning district, are combined with dwelling space for the occupant. These units are permitted in the MU-1, MU-2, and MU-L zoning districts with supplementary use standards.

For information on the site development process and to submit a request for a pre-submittal meeting to discuss the scope of your project, please visit: <https://www.roundrocktexas.gov/city-departments/planning-and-development-services/land-development-permits/site-development/>.

Site Development Considerations

The intent of the mixed-use districts is to permit flexibility in uses and densities not accommodated by traditional zoning districts. This allows a variety of uses to locate on the same building, site, or block, and in structures of varying sizes. In general:

- Setback requirements are generally less than traditional zoning districts.
- Compatibility fencing may be required for separation between residential and nonresidential uses.
- Parking is required for the residential component of a development, though requirements are lesser than for residential uses elsewhere in the city. Districts have parking placement requirements meant to ensure unobtrusive locations that minimize impacts to pedestrian circulation.
- Each zoning district has landscaping requirements.
- Each district has design standards such as articulation and requirements for incorporation of special design features.

Additionally, special considerations apply to properties designated as Historic Landmarks. In order to ensure that the integrity of the city's historic resources are preserved, owners of properties with historic overlay zoning must obtain a Certificate of Appropriateness (CofA) before beginning projects that would alter the exterior of these properties.

Types of Residential Uses

Not all types of residential uses are permitted in every downtown mixed-use zoning district. Refer to the table of permitted residential uses and the Code of Ordinances for supplementary use standards.

Accessory Dwelling Unit/ Carriage House



A dwelling unit built on a legal lot in addition to a principal dwelling unit or structure. Accessory dwelling units are subordinate in size, location, and use to the principal structure.

- In MU-2, detached units shall not exceed 450 square feet per floor.
- Units above a garage occupy the same footprint as the garage, excluding balconies, landings, and other similar structures, with a maximum area of 625 square feet.
- The design and materials shall be compatible with the principal structure on the lot.

Courtyard Building



Attached or detached dwelling units which are arranged around a central courtyard or series of courtyards on a single site.

- At least one courtyard on a site shall provide direct access to the street.
- Each building shall have their primary access from an internal courtyard.
- At least 15 percent of the square footage of all building footprints on a site shall be developed as common courtyard areas. No more than a total of three courtyards may be developed on one site; When a site has less than four units, the courtyard shall be one contiguous area.

Apartment (Multi-Story)



A self-contained dwelling unit which is located within a structure containing three or more such units sharing common walls and/or floors/ceilings with one or more units.

- Apartments are 100 percent residential.
- Minimum of two (2) stories. Maximum height depends on location.
- The ground floor of all facades that face a public street shall be 100 percent natural stone, brick, or simulated stone.

Multifamily House



A multifamily house is a structure that is designed to appear as a large, custom-built single-family home but may contain up to six (6) dwelling units inside.

- Each unit shall have a primary entrance on the front or side of the building.
- Any secondary entrances shall be located on the side or rear of the building.

Single-Family



Single-family dwelling units are subject to the following standards:

- A single-family use that is converted to a nonresidential use shall not return to a single-family use.
- Single-family uses shall not be required to provide on-site parking in a garage.
- Nonresidential uses shall not be required to provide a compatibility buffer adjacent to single-family uses.

Townhome



A residential structure consisting of three or more dwelling units sharing one or more wall(s) with an abutting unit, each unit occupying space from ground to roof and having front and rear walls open directly to the outside for access.

- Townhouses shall be in a “row house” form. Townhouses shall have raised front steps off the sidewalk to access the main entrance.
- Each unit shall include an off-set in wall planes and individual roof.

Upper Story Residential



- For upper story residences, on-site resident parking shall be separated from customer or employee parking, reserved for residents’ use only, and shall be clearly marked for such purposes.
- The ground floor of the building shall be occupied by nonresidential uses.
- The residential use shall have a separate entrance from the nonresidential uses.
- On the primary facade, direct access from the ground level to balconies or landings of upper

Villa



A villa is a large house containing two (2) to eight (8) dwelling units which are individually accessed from one internal common area.

- The internal common area shall be accessible from one main entrance at the street level on the primary facade.



For more information and to discuss a proposal, contact Planning and Development Services
Phone: 512-218-5428



ADAPTING TO CHANGE

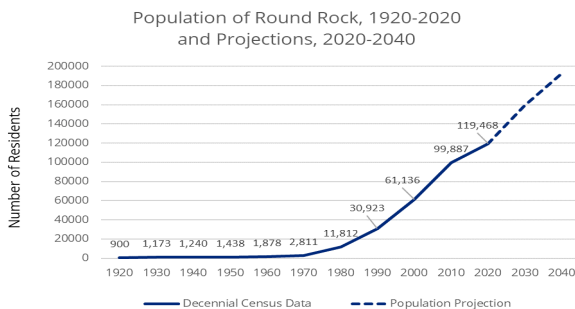
Adapt development codes to reflect transportation innovations, evolving technology, and changing consumer preferences.

This policy focuses on the impacts that growth and changing lifestyles will have on Round Rock's land use in the next decade. Recent trends in transportation such as ridesharing, autonomous vehicles and the introduction of high-speed transit may change the way people move within and between cities. Advances in technology are also shaping the way people access goods and services. Adjusting development codes related to site development layout, building design, and parking standards allow the city to address changing patterns in transportation and consumer preferences, which ultimately impact land use.

THE CITY OF ROUND ROCK IS CONSTANTLY ADAPTING TO CHANGE This year the city made progress towards implementation of this policy through actions associated with other policies. Examples of the city adapting to change include:

- A code amendment reassigning the review and approval of concept plans to an administrative process.
- The launch of the new utility billing system that provides a better payment experience and more payment options for customers.
- Community and Neighborhood Services, previously under Planning and Development Services, is now its own department focused on enhancing quality of life in neighborhoods.

Implementation Strategy: Consider how demographic changes impact needs of the community, including housing supply.



POPULATION PROJECTIONS REPORT On August 23, 2022, the city's Planning and Development Services Department (PDS) released the 2020-2040 Round Rock Population Projections Report, which outlines projection methodology and assumptions for the 20-year period for the area within the City Limits and for Greater Round Rock.

Implementation Strategy: Consider the planning implications of the Covid-19 pandemic and other similar global or national crises. Combine crisis response with long term land use planning solutions that are mindful of current uncertainties and adapt to changing development concepts and trends.

REGIONAL CRISES The city experienced two major crisis over the last year: one being the tornadoes that hit the city in March of 2022. The city's response to the tornado can be found on page 13 of this report. Central Texas also experienced a drought that lasted months causing the city to enacted mandatory watering restrictions to ensure responsible water usage and the County enacted a burn ban.

SUSTAINABILITY

Promote environmental sustainability by facilitating energy efficient development that conserves natural resources and open space.

A plan for preserving Round Rock's natural environment is essential to promoting the city's continued prosperity and high quality of life. Public input identified that the city should maintain open space and encourage energy efficient technology. Implementation in the Planning and Development Services Department (PDS) will focus on development standards that promote more compact development, green building methods, and alternative energy.

Implementation Strategy: Support the goals of the city's 2019 Conservation Plan.

BRUSHY CREEK REGIONAL WASTEWATER TREATMENT PLANT EXPANSION was identified in the 2019 Conservation Plan and the 2022-2023 *Strategic Plan*. Round Rock City Council approved \$224.8 million regional water project on May 26, 2022. The construction of the deep water intake system will provide an ultimate capacity of 145 million gallons of water per day to the member cities of the BCRUA — Round Rock, Leander, and Cedar Park. The City of Round Rock's portion will be approximately \$63.4 million, which will be paid for in cash, mostly from impact fees generated by new development, and not require any debt. This phase will construct a permanent raw water intake in a deeper location within Lake Travis, which will replace the floating intake, and deliver the water by gravity to a new, high-capacity pumping station located on a portion of Sandy Creek Park. Raw water will then be pumped out of the pump station to the BCRUA, Cedar Park and Leander's water treatment plants.



IRRIGATION AMENDMENT On July 14, 2022 City Council approved a code amendment to require automatic irrigation systems to have a cold weather shut down with a freeze sensor requirements. The amendment requires the inspection of non-single-family or two-family residential irrigation systems by a licensed inspector at least once every three years. The Utilities and Environmental Services Department determined that reducing water consumption through the efficient use of water will help alleviate the need for water restrictions in the future.

Implementation Strategy: Consider cost sharing with developers to expand water reuse infrastructure to decrease strain on water resources, grey-water access should be made available to homeowners.

THE WATER REUSE SYSTEM was expanded by installing a new pipeline along the Kenney Fort Boulevard road extension project currently under construction. The project includes the installation of 4,650 linear feet of 16-inch reuse waterline on Kenney Fort Boulevard, 800 linear feet of 16-inch reuse waterline on Gattis School Road, and 215 linear feet of 12-inch reuse waterline along Kenney Fort Boulevard. This expansion gives the city the ability to serve several existing and potential developments with reuse water, as well as loop the southern portion of the reuse water system in the future. The water reuse program was created as an effort to reduce the city's potable water use.

Implementation Strategy: Expand options for required amenities in certain zoning districts to incorporate sustainable elements such as community gardens.

A RECYCLING AMENITY AMENDMENT was made to the Code of Ordinances adding a new section requiring all new multifamily developments with at least eight units contained within a single building provide recycling collection services. All recycling collection facilities must be identified on the site development plan, and the containers must be screened using the same screening methods currently required for dumpsters and trash receptacles. This amendment expands the city's efforts to promote recycling that started a decade ago with single stream recycling for single family.

Implementation Strategy: Create programs to educate residents and developers on sustainable development practices adopted by the city.



BEE CITY Round Rock committed to standards to become a pollinator-friendly community through the Bee City USA initiative. The city will establish a Pollinators Committee that will host an annual educational event to showcase the city's commitment to raising awareness of pollinator conservation, provide information to the community about the initiative on the website, develop an integrated pest management plan and develop and implement a program to create or expand pollinator-friendly habitat on public and private land.

REPORT SUMMARY AND CONCLUSION

This report has highlighted the progress toward implementation of *Round Rock 2030* this year. Throughout the report two themes are clear: Round Rock continues to experience rapid growth and continues to plan to ensure success.

Round Rock continues to experience rapid growth. Historically, our community has largely consisted of low-density single-family homes and two- or three-story walk-up multifamily projects. As Central Texas continues to expand into an epicenter for economic growth within the state and country, cities are faced with demand for housing in different forms and at different price points. This demand for new housing types and configurations previously uncommon for the city are now in the development process. It is also critical to support the policies included within this plan to encourage diverse housing choices that residents desire and can afford. Based on the population projections report released by Planning and Development Services (PDS) this year, the city will need new housing units to accommodate 70,000 new residents by 2040. Planning staff approved dozens of site development and subdivision improvement permits this year that will increase the commercial and residential development throughout the city. New projects will include everything from single-family subdivisions and multifamily projects, industrial projects bringing economic development to the city, and new restaurants, business, and park projects to improve quality of life. Additionally, downtown development remains a high priority for the city with continued public investment including the new library. Many new private projects have been constructed contributing to downtown as a thriving town center.

Round Rock continues to plan to ensure success. While *Round Rock 2030* guides development in the City of Round Rock, it is not the only plan adopted by the city that does so. City Council's *Strategic Plan* and other plans adopted as addenda to *Round Rock 2030* ensure coordination of all planning efforts, including the Parks and Recreation Master Plan, the Transportation Master Plan, and the Downtown Master Plan. Several plans such as the Arts and Culture Master Plan are currently being updated and Transportation Master Plan just kicked off the public engagement process for its update. This year, the city adopted its Transit Development Plan. The transit and transportation plans strive to lessen the impact of traffic on residents, fix or create connectivity for pedestrians, and further the cities efforts for reliable transit options. Improvements in utility services and plans like the update to the Stormwater Master Plan, the launch of a new utility billing system, and the millions in water and wastewater projects approved this year help the city meet the growing demands of the community and provide reliable utilities services to residents. The city ensures that all planning efforts are supportive of each other and do not conflict.

All of the planning for growth and success can be seen in the projects associated with the implementation of *Round Rock 2030*. PDS will continue to focus on the plan's implementation. Over the decade, long range planning staff will conduct studies specifically related to implementation strategies. PDS will provide an update on implementation progress annually.



Please contact Joelle Jordan, Principal Planner, Planning and Development Services for any questions regarding *Round Rock 2030*.

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