HISTORIC PRESERVATION

Preserve buildings and sites that contribute to Round Rock's history.

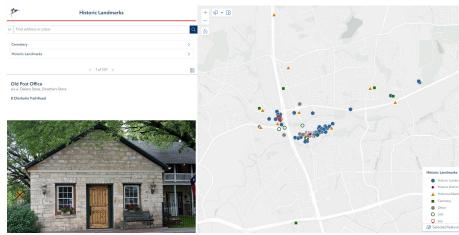
Historic assets play an essential role in shaping the identity of a place. Historic buildings, neighborhoods, and other important vestiges of the past define a unique and special sense of character in a community. As Round Rock continues to grow and mature, its historic resources remain an important part of the community's identity. Historic preservation encourages the continued use of older properties, safeguards the existence of significant historic elements, and contributes to community development objectives such as quality of life, sustainability, and economic development. Over the past year, PDS has hosted events and partnered with local preservation advocates and allies to educate the community about Round Rock's history and preserve the city's historic resources.

The Historic Preservation section of Round Rock 2030 is a standalone Historic Preservation Plan. This section of the annual report serves as the update to the Historic Preservation Plan.

Implementation Strategy: Increase stakeholder and public awareness of the city's historic preservation program by providing training opportunities, hosting public events, and creating educational materials.

HISTORIC LANDMARK EXPLORER

Preservation staff created an interactive map showcasing the city's historic landmarks. The explorer was launched during Historic Preservation Month and is published on the city website. The explorer highlights historic sites including landmarks, markers, cemeteries, and more. Viewers can search by specific address or select points on the map to view photos and learn about the landmarks.



Historic Landmark Explorer



Historic Downtown Walking Guide

HISTORIC DOWNTOWN WALKING GUIDE was

reformatted by the Communications Department and preservation staff. The new guide was released during Historic Presentation Month. 453 guides were distributed in May 2023. Staff continue to distribute guides at the Convention and Visitor's Bureau, Library, and City Hall.

PLACES IN TIME is a video series created by the Communications Department to highlight impactful locations in Round Rock's history. Two videos were added this year, showcasing the Immortal 10/Mays Street Bridge and the Round Rock Public Library. These videos can be found on the city's YouTube channel.

NATIONAL HISTORIC PRESERVATION MONTH was celebrated in Round Rock in May 2023. Preservation staff and local preservation organizations, including Round Rock Preservation (RRP), hosted preservation programs to educate and engage the public on historic preservation. Activities included:

- April 27: City Council proclaim May as Historic Preservation Month;
- May 3 & 17: Preservation education booth at Music on Main;
- May 5: Chuckwagon Dinner at Old Settlers Park;
- May 6: Pioneer Day at Old Settlers Park;
- May 9: Lunch & Learn "William Walsh and the Round Rock White Lime Company;
- May 20: Historic Downtown Walking Tour for 19 attendees;
- "This Place Matters" social media campaign with the hashtags #roundrock, #downtownroundrock, #artsandculture and #nationalhistoricpreservationmonth. 5 posts received 68,971 impressions and 5,850 interactions;
- The BACA Center Art Club historic art exhibit at the BACA center;
- RRP historic art exhibit at the new Round Rock Public Library.





Preservation Month Proclamation (top); Music on Main (bottom)



HPC Brochure



The City of Round Rock

City of Round Rock operates under the laws or tree s and within the framework of a Home Rule Chartre toted by the citizens in 1977 and amended by severs ter amendment elections. You can view the chartre in at http://roundrocktexas.gov/docs/charter.pdf.

HISTORIC PRESERVATION COMMISSION (HPC)

BROCHURE Preservation staff created an informational brochure to distribute to the public during HPC meetings. The brochure describes the composition of the HPC and its purpose, goals, and responsibilities. The brochure instructs attendees on how to speak during a public meeting and where to find meeting agendas, minutes, and videos. The brochure also provides a QR code for information about the city's Historic Preservation Program.

Implementation Strategy: Consider new incentive programs specifically to assist property owners and developers within maintenance and rehabilitation of historic properties.

MORTAR REPAIR Preservation staff prepared an educational handout for historic property owners about the repair of historic mortar. The handout is published on the city website and discusses the difference between historic and contemporary mortar, signs of mortar deterioration, and steps to repair damaged mortar. Staff also developed a presentation that can be shared as a webinar or a workshop.



Mortar Repair Handout



Implementation Strategy: Consider expanding the number of historically designated properties. Review the designation criteria in the Round Rock Development Code to adapt the definition of historic significance. Identify structures recently annexed into the city and mid-century structures which are now, or will soon be, eligible for designation.

HISTORIC RESOURCE INVENTORY Preservation staff have compiled an inventory of prior historic resource surveys to assess the age and condition of 860 recorded structures in the City Limits that are older than 50 years old. Currently, only 70 of these structures are designated as historic landmarks. The next step is to determine which of these undesignated structures meet the historic designation criteria in accordance with city code. Ultimately, the eligible structures would require property owner permission and city approval to become a local landmark.

Implementation Strategy: Complete the restoration of the Stagecoach Inn.

STAGECOACH INN RESTORATION The contract for the restoration of the Stagecoach Inn was awarded by City Council on April 13, 2023. The total project time is approximately 10 months following the execution of the contract. The contractor began construction in August 2023.



Stagecoach Inn

Implementation Strategy: Foster a network of preservation advocates and allies, like the nonprofit Round Rock Preservation, by collaborating with preservation partners at the local, regional, and state levels.



Boy Scouts cleaning historic markers

BOY SCOUT PRESERVATION PROJECT A local boy scout worked with preservation staff to complete his Eagle Scout project. With the help of his troop, the scouts cleaned or refinished historic markers ensuring that the markers are maintained for the public to enjoy.

ROUND ROCK PRESERVATION (RRP) is a close partner of the city's preservation office. RRP conducts public outreach and organizes preservation activities for the Round Rock community. This year, RRP co-sponsored four Lunch & Learns and a historic downtown walking tour, ran a preservation booth at Music on Main, supported the Williamson Museum Pioneer Day at Old Setters Park, and raised funding for historic preservation projects.

Implementation Strategy: Continue administering the Partial Tax Exemptions for Historically Significant Sites program and guide property owners through the application review process.

THE HISTORIC TAX EXEMPTION program grants a 75% exemption of municipal property taxes to qualifying historic property owners. Money saved on taxes is used for regular maintenance and/or repairs to these historic structures. The HPC is responsible for reviewing applications and recommending to City Council whether a property should receive the exemption. This year, 51 applications were awarded an exemption totaling approximately \$144,000.