

EXHIBIT

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## **Round Rock Arts and Cultural District Chisholm Trail - Downtown**

The City of Round Rock adopted an Arts Master Plan in June of 2011. “The City is at an important transition point: arts and culture are becoming a crucial component of the City’s quality of life. To this end, the City Council has identified the need to expand and strengthen arts and cultural activities in Round Rock.”

**The vision of the Arts Master Plan:** Arts and culture are important to Round Rock’s quality of life, strengthening our community, inspiring more investment, and creating a greater sense of place.

**The Goals of the Arts Master Plan are to:**

1. Support the economic development of our community, by adding value to development in the downtown and planned growth areas;
2. Further establish Round Rock as a destination for all types of visitors;
3. Inspire innovation and unique collaboration across public, private, and non-profit sectors;
4. Contribute to Round Rock’s position as a full-service community with a high quality of life.

**The Arts Master Plan tools included:**

1. Strengthen the Organizational Structure.
2. Expand and professionalize the art and culture infrastructure to foster collaboration, elevate profile and improve funding.

**The three strategies of the Arts Master Plan are to:**

1. Create: Places with arts and culture celebrating the past, present and future;
2. Join: Higher education, health sciences, and creative industries to inspire innovation;
3. Develop: Round Rock as a place for making and doing art.

**The Arts Master plans also is to:**

1. Strengthen the organizational structure.
2. Expand and professionalize the art and culture infrastructure to foster collaboration,
3. Elevate profile and to
4. Improve funding.

The Arts Master Plan has been in place for over five years. The City of Round Rock has provide the initial increase in arts and culture investment. City management ensures funds are being used as outlined by the concept plan. The Director of Arts and Culture reports to City Management.

The Round Rock Arts is working directly with the City of Round Rock and RRArts is a 501(c) 3 non-profit organization. Working with the Director of Arts and Culture as an embedded professional director for the arts components are generated through fund-raising, corps of volunteers, programming, commissioning, information and a collaboration portal. Fundraising has now been established through the Round Rock Foundation for the Arts.



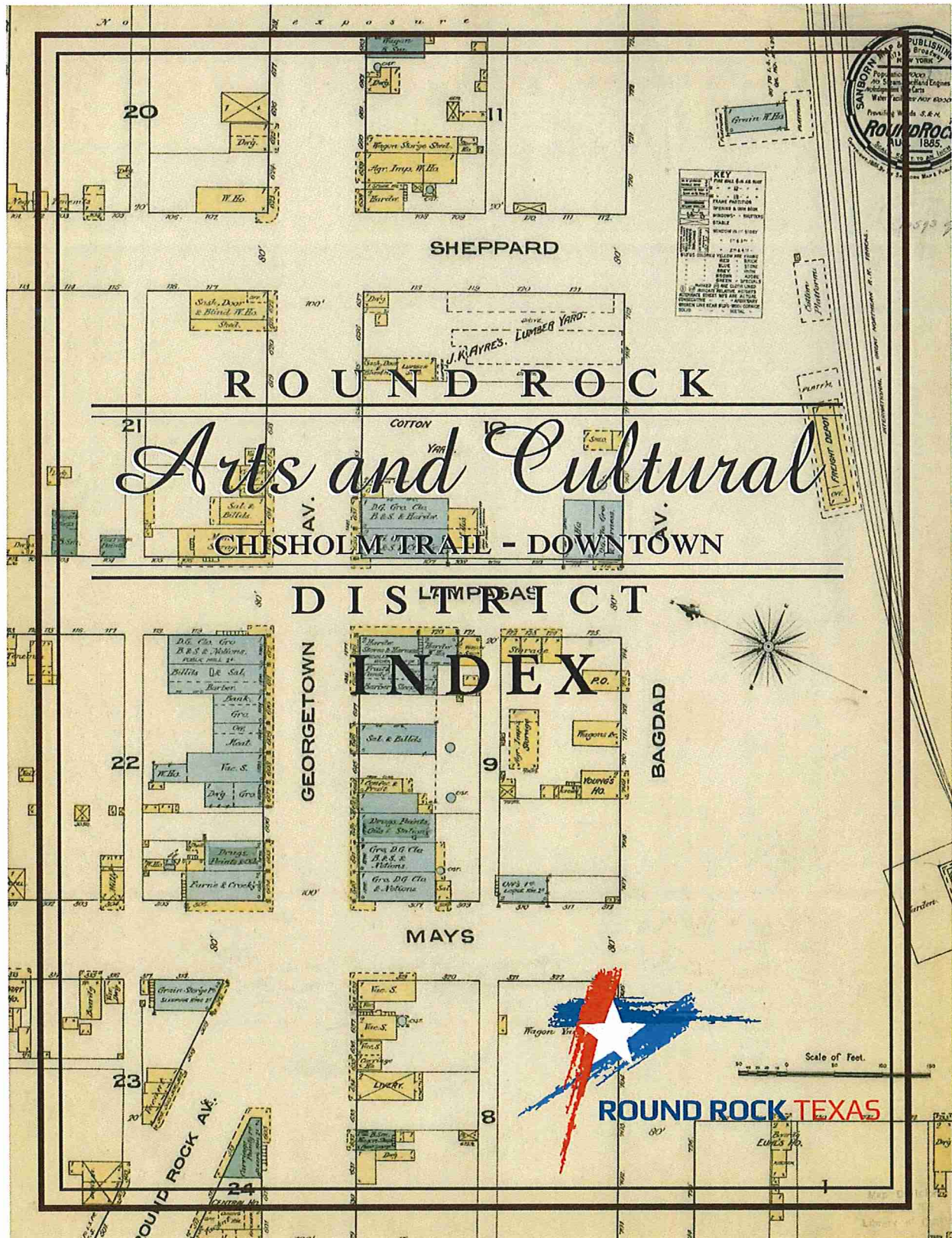
The mission of the Round Rock Arts and Cultural District is to create a place for citizens and tourists alike that expresses the Texas spirit from its historic Chisholm Trail area through Downtown Round Rock that encompasses a rich heritage of architecture, buildings, history and the arts.

The “round rock” is a landmark that has been a path for centuries for the Tonkawas and Lipan Apaches Indians, the Spanish missionaries, the early Pioneers and the migration of citizens wanting to live and call Round Rock home area even today. The Round Rock Arts and Culture features an abundance of historical registered buildings, a rich history celebrating our Texas roots, our award-winning educational institution, featuring many of Round Rock’s cultural and non-profit agencies, to a variety of unique and tasty restaurants and bars, combined with local downtown businesses and city government that make for a successful and fun place to seen morning, noon and night.

The plan will emphasizes historic preservation, downtown connections, beautification, way-finding, connections for walkability and transportation, improvements to neighborhoods and areas, with the possibility of the creation of a new arts and cultural facility that drives economic factors for businesses and job opportunities. The plan will emphasize coordination and input from all stake holders and a multi-tasking management and marketing groups with the intent to increase the livability and economic well-being of Round Rock.

Round Rock Arts and Cultural District will include walking guides and tours that features its rich heritage and history, trails that lead along the Brushy Creek to a vibrant Downtown historic area with beautiful architecture, businesses, restaurants, galleries and live performances featuring theatre, artist studios, museums, arts center, an arts integration academy, and public art sculptures with a spaces available to artists or create opportunities for the public to encounter the arts. Round Rock Arts and Cultural District will become a tourist destination that attract tourists, help preserve and reuse historic buildings, enhance the image and visibility of Round Rock’s place, and to foster a supportive environment for arts and culture.







**Round Rock Arts and Cultural District  
Chisholm Trail - Downtown**

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**Round Rock Arts and Cultural District  
Chisholm Trail - Downtown**

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**Round Rock Arts and Cultural District  
Chisholm Trail - Downtown**

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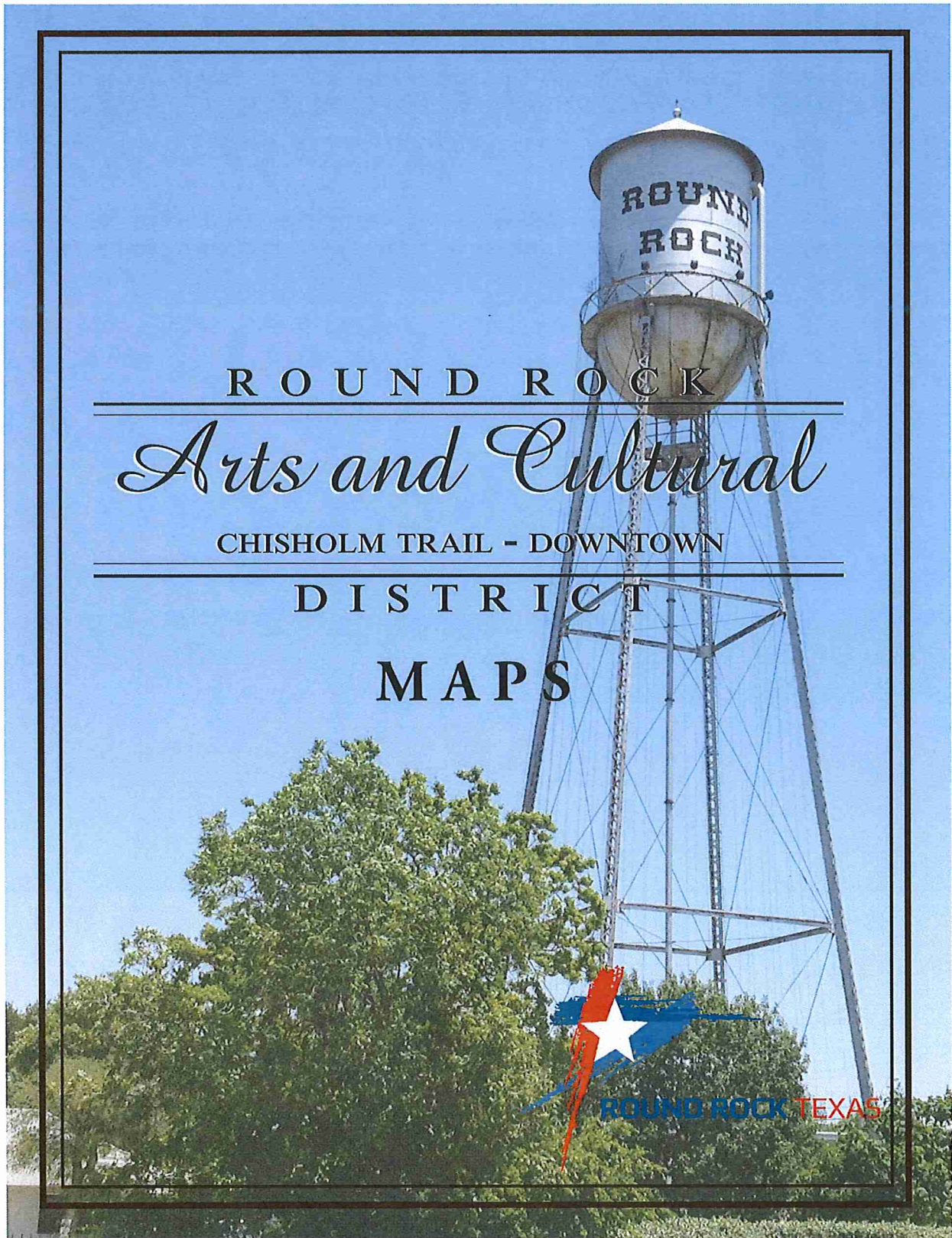
Audiovisual Material

Board of Directors with annotation for lead organizations

Audited financial statement and/or Form 990

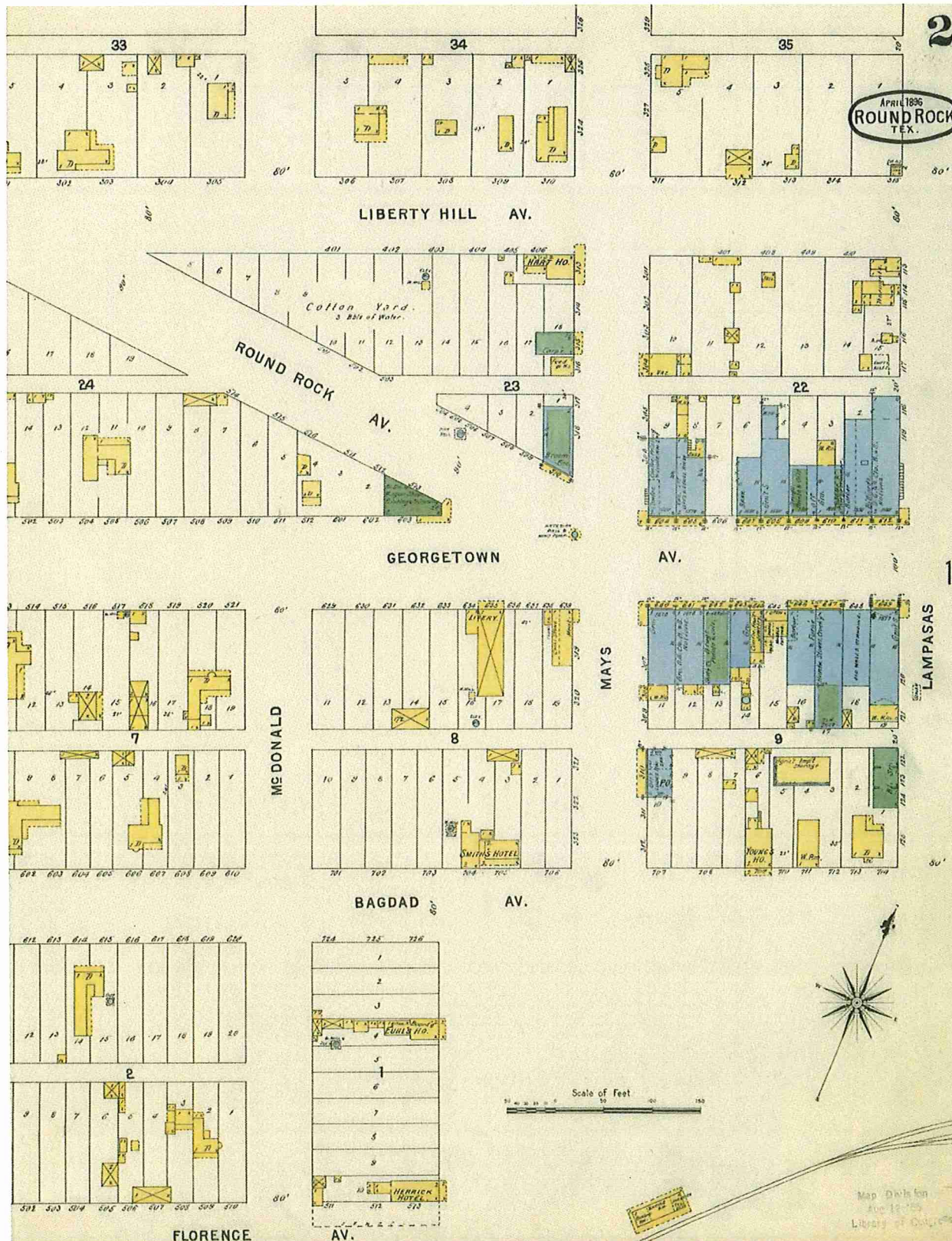
Copy of 501(c)(3) nonprofit status letter from the Internal Revenue Service

Americans with Disabilities Act (*ADA*) features



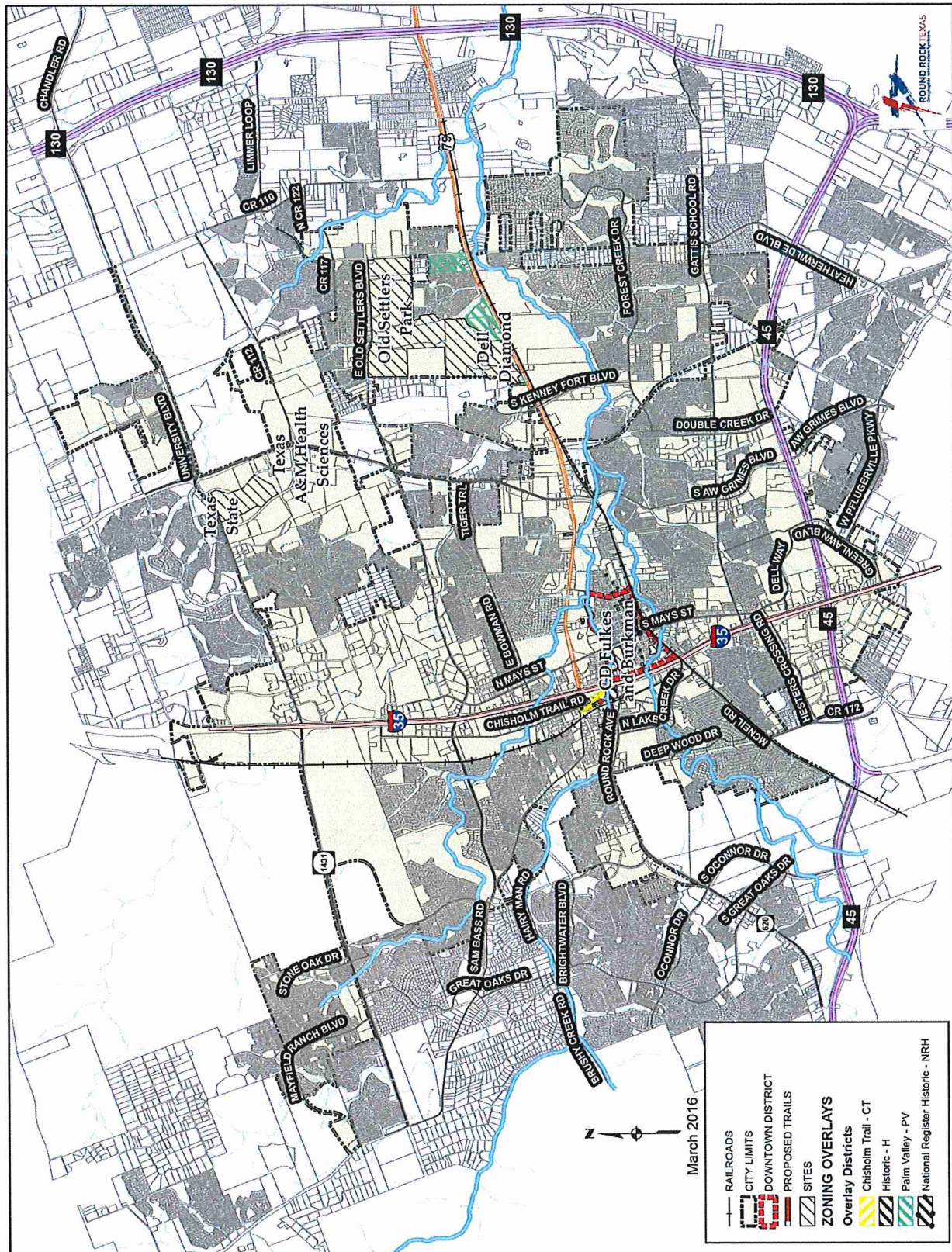


# Round Rock Map - 1896



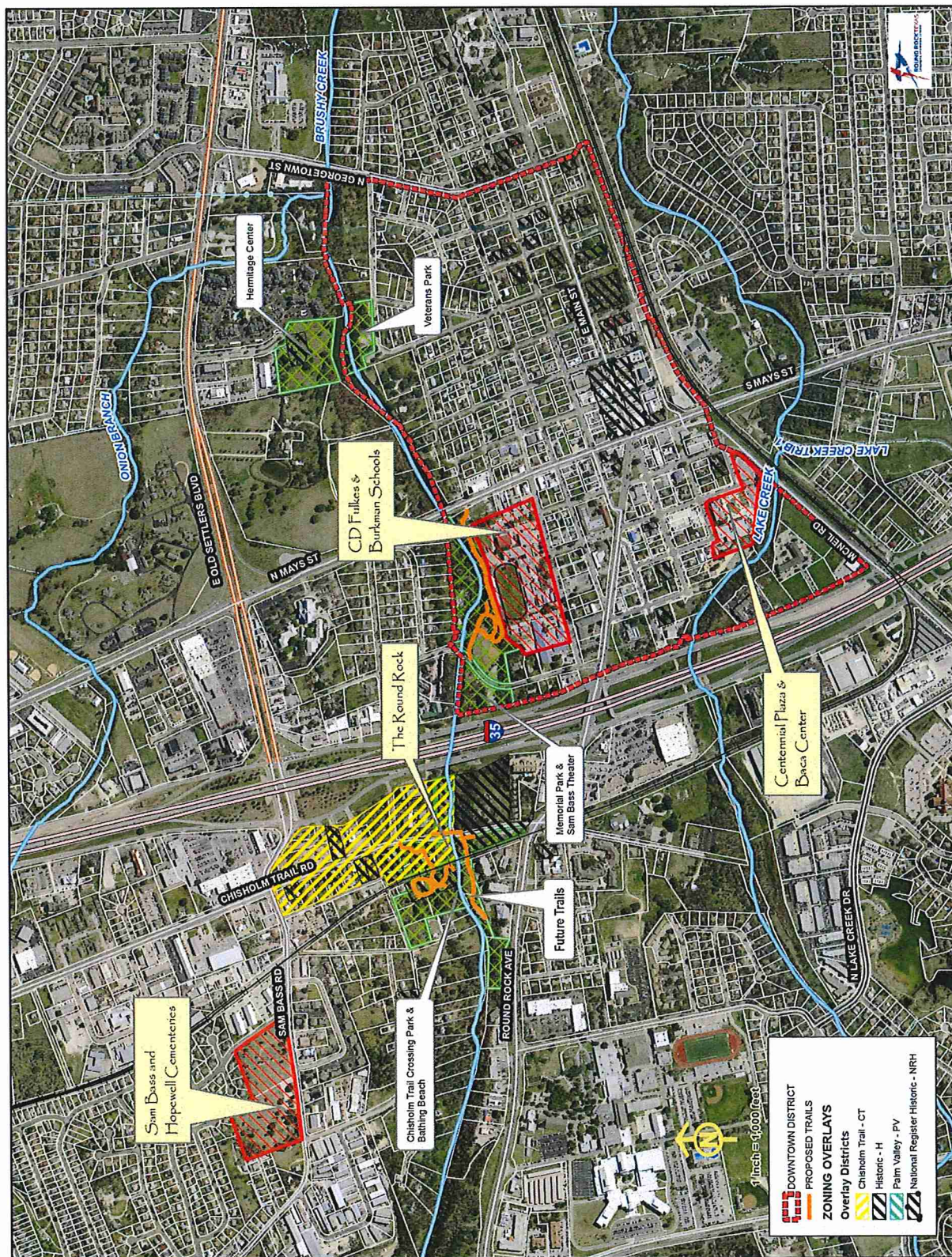


# Round Rock Map – 2016



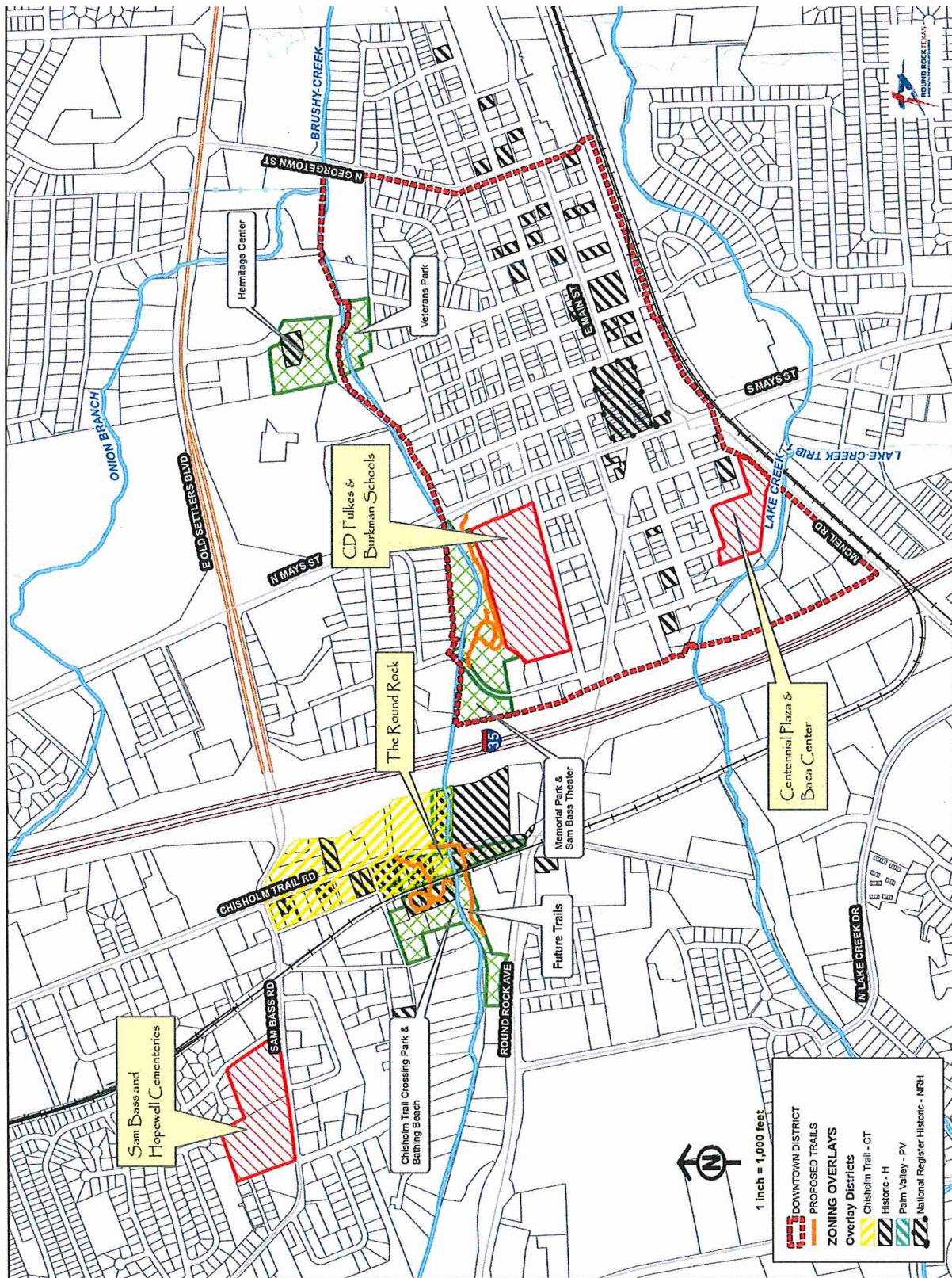


# Round Rock Culture and Arts District Map





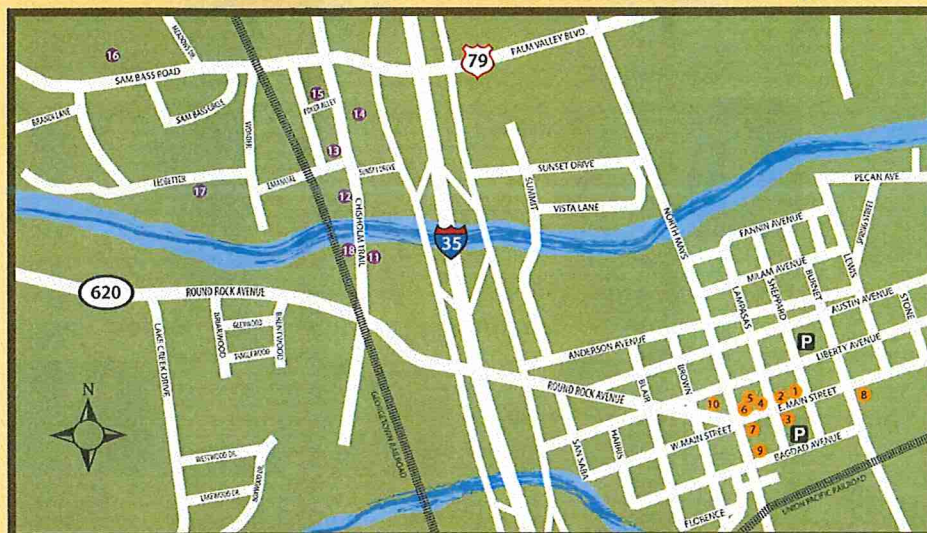
# Round Rock Arts and Culture District Map





# Round Rock Historic Walking Guide

## Historic Round Rock Guide and Downtown Walking Tour



### 1 PALM HOUSE - 212 E. Main St., 1873

(Chamber of Commerce/Visitor Center)

Moved to its present location in 1976, this home was originally built by Andrew and Caroline Palm, on land purchased from the Swedish Immigration Agent east of Round Rock in the Palm Valley settlement. Relatives of Sverre Palm, the Swedish Vice-Council to the Texas Republic, the Palms, like many others, were encouraged to settle in this part of Texas. Exhibits of Round Rock history and its Swedish roots are on display inside.

### 2 ROUND ROCK MERCANTILE - 202 & 204 E. Main St., 1900 - 1907

(Economy Drug Store)

Originally built as a single-story structure which housed the Round Rock Mercantile, the largest dry goods store in town. Now you can step inside and experience the original display case and soda fountain counter added when the Economy Drug Store built it in 1907. The second floor facade, added shortly after, reflects pressed tin and iron materials, popular during the era.

### 3 J.A. NELSON & COMPANY - 201 E. Main St., 1900

Placing metal on stone was very popular around the turn of the century. The J.A. Nelson building is one of the best examples in Central Texas, built of limestone with an ornate cast iron and pressed tin facade manufactured by Mesker Bros., St. Louis. It originally served as a lumberyard and hardware store.

### 4 116 & 118 E. Main St., 1880

Imagine a dry goods store on the corner with a pool hall and saloon next door. That is what these buildings first housed until a fire destroyed them. In the 1920s, Farmers State Bank rebuilt the corner building and the adjacent one was remodeled in 2002/2003.

### 5 OTTO REINKE BUILDING - 102 E. Main St., 1879

This beautifully carved limestone structure showcases its well-proportioned arches and window detailing, making it one of the finest examples in downtown. It was believed to have been used by Reinke as a bakery. The interior burned in 1963 and was rebuilt some years later.

### 6 THE OLD BROOM FACTORY - 100 E. Main St., 1880

A furniture store, a sweet shoppe and a second floor used for lodging highlight this building's purpose before the Broom Factory moved into it at the turn of the century. In 1994, a broom produced in this factory won a gold medal at the St. Louis World's Fair.

### 7 KOPPEL'S STORE OR KOPPEL'S - 107 E. Main St., 1876

This stone building is one of the oldest structures in Downtown Round Rock. Built for use as a dry goods store, this was the site of the start of Historic shoot-out that moved to the street between Sheriff A.W. Grimes and Sam Bass.

### 8 "WOODBINE" Nelson Crier House - 405 E. Main St.

Constructed near the turn of the century, this unusual house was built for Andrew & Hedvig Nelson. The Nelsons were Swedish immigrants who became prosperous farmers, the owners of a cotton gin and other businesses. Their large house originally sported a large round tower which was replaced by the Ionic columns facing Main Street today. Three generations of Nelsons lived in the house until 1960, when Mr. and Mrs. Eugene Crier Goodrich purchased the house. Mrs. Goodrich named the house "Woodbine" for the Virginia creeper that covers the walls of the house.

### 9 OLD MASONIC LODGE AND POST OFFICE - 107 S. MAIN STREET, 1878

Used for offices and lodge meetings when it was first built. Beginning in the late 1890s it served as the post office for the "new" Round Rock. Built by A.L. Bowers, this beautiful structure has an ornate front. The pattern is created by unusually shaped stones and brick detailing.

### 10 ROUND ROCK WATER TOWER - CIRCA 1935

The tower serves to this day as a Round Rock landmark. During the 1930s, it was part of a large WPA project that not only served most of the residents of Round Rock with water and sewer hookups, but it allowed many people "down on their luck" to work.

### 11 QUICK HOUSE - CIRCA 1850s

Visible from Brushy Creek during the fall and winter, this house is one of the oldest in Round Rock.

### 12 SAMSON HOUSE - 2 Chisholm Trail

The load bearing stone building at #2 Chisholm Trail was constructed between 1850 and 1875 and is associated with the commercial buildings in the original town of Round Rock.

### 13 ST. CHARLES HOTEL - 8 Chisholm Trail

Built in the mid-19th Century these two buildings have been used as stores, residences and hotels throughout the years. The one-story structure was built about 1853 by Thomas Otts for use as a store and the town's first post office. The two-story building was probably built 20 years later and was occupied by a prominent local doctor.

### 14 INN AT BRUSHY CREEK - 1000 North IH-35, Circa 1850s

Most likely, Thomas Otts built this structure as a family residence. Set well back from the street, it is estimated that the home was constructed somewhere in the 1850s, although its earliest known reference is a deed issued in 1863 when the property was sold.

### 15 ONE POKER ALLEY - Circa 1860-1870

Both the builder and the construction date are unknown, although historians surmise that the single story section was built early in the history of Round Rock. It may have served as the post office when it was owned by John Rowland, Postmaster in 1867.

### 16 ROUND ROCK CEMETERY - Sam Bass Road, Circa 1851

The oldest tombstone in the cemetery is dated 1831, before which most burials went either unmarked or took place in family cemeteries. By the turn of the century, over 100 burials had taken place. Two of the most famous are marked with large, new granite headstones. Sam Bass is buried here in the northwest corner, as is his sickle. Salmon Barnes, Deputy Sheriff A.W. Grimes, also killed in the Great Round Rock Shootout, is buried in the northeast corner. Near the Bass grave, is the so-called slave cemetery where some of Round Rock's freed slaves were buried. Vander "Barbette" Broadway, a famous trapeze artist from Round Rock, who was the toast of Paris in the 1920s and 1930s, is also buried here. Hispanic burial sites can be found in the south section and African-American citizens were buried in the eastern section.

### 17 BARKER-PORTER HOUSE - 1113 Ledbetter Street, Circa 1870

This simple stone house is a good example of frontier Texas architecture. The central door opens into a hall with a room on either side. Home to the Barker family, son Dudley became a Texas Ranger.

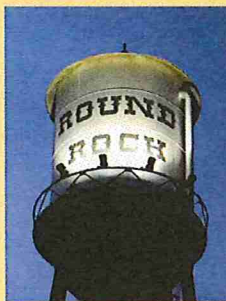
### 18 "CROSSING THE BRUSHY AT THE ROUND ROCK"

Since the first bridge across Brushy Creek was not constructed until after 1890, the large "round rock" in Brushy Creek just southeast of #2 Chisholm Trail marked a good place for Native Americans, cattle drives, and stagecoaches to cross the creek. Wagon wheel ruts are still visible in the exposed rock between #2 Chisholm Trail and Brushy Creek, probably carved by wagon trains and/or wagons laden with stone from a nearby quarry. Chisholm Trail was once called Old Stagecoach Road. According to local legend, #2 Chisholm Trail served as a stagecoach stop.

● National Register District "Historic Downtown"

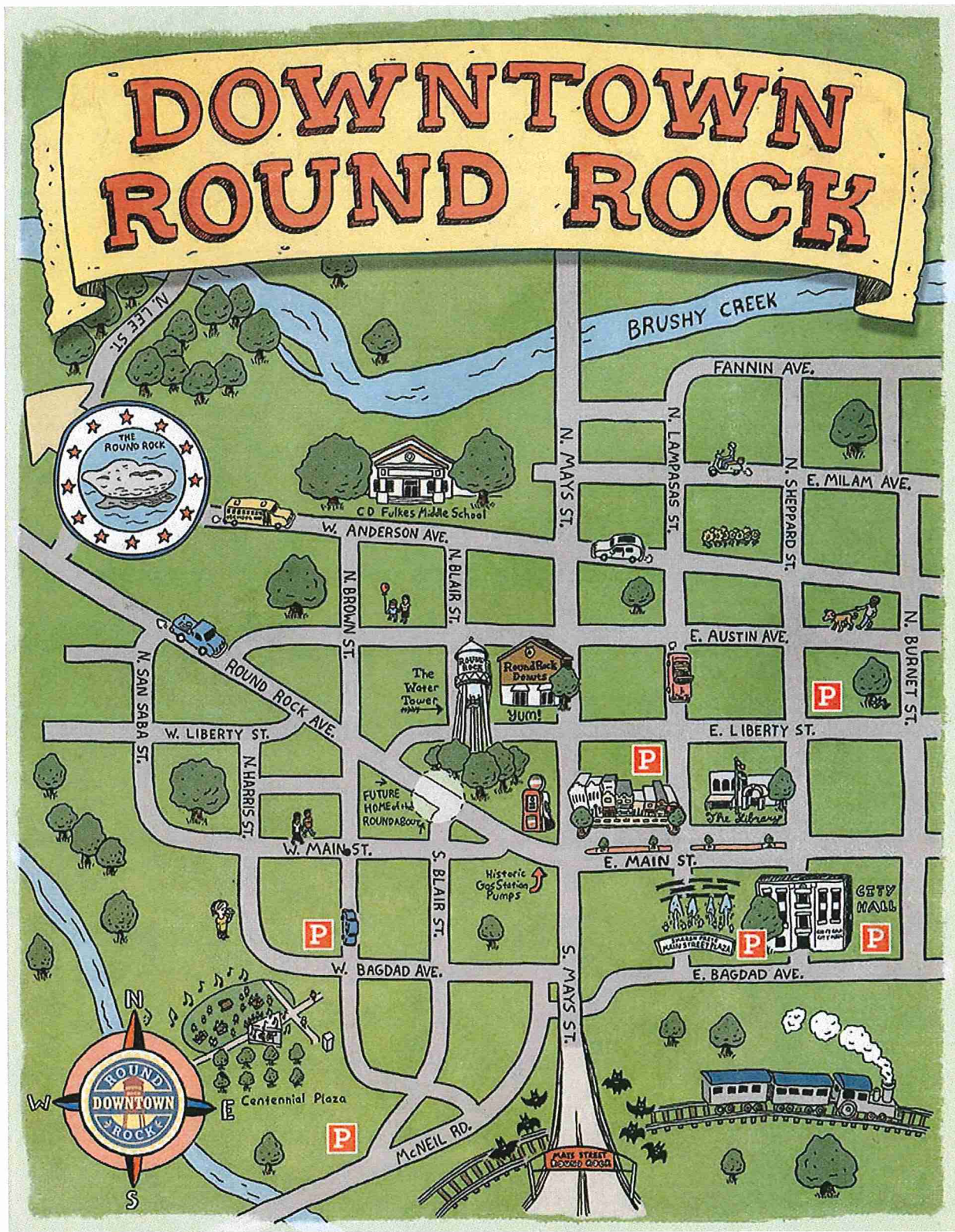
● Chisholm Trail Historic Area "Old Town"

P Free Public Parking



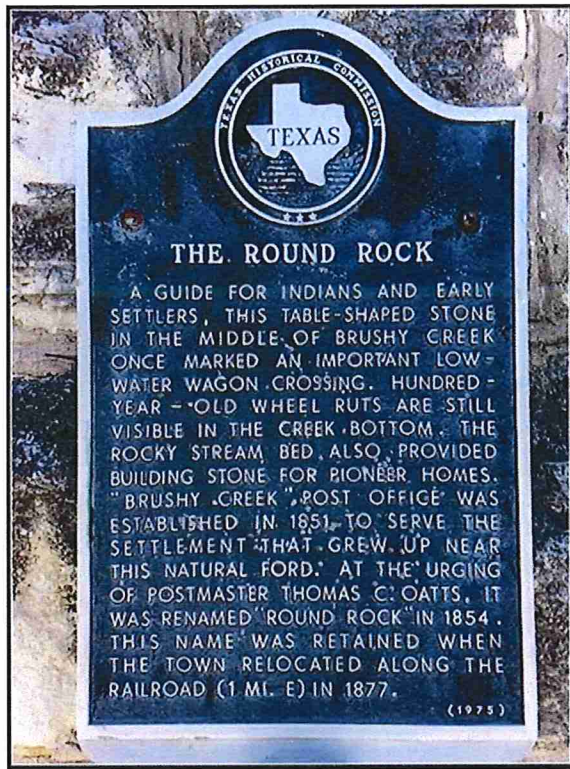


## Downtown Round Rock





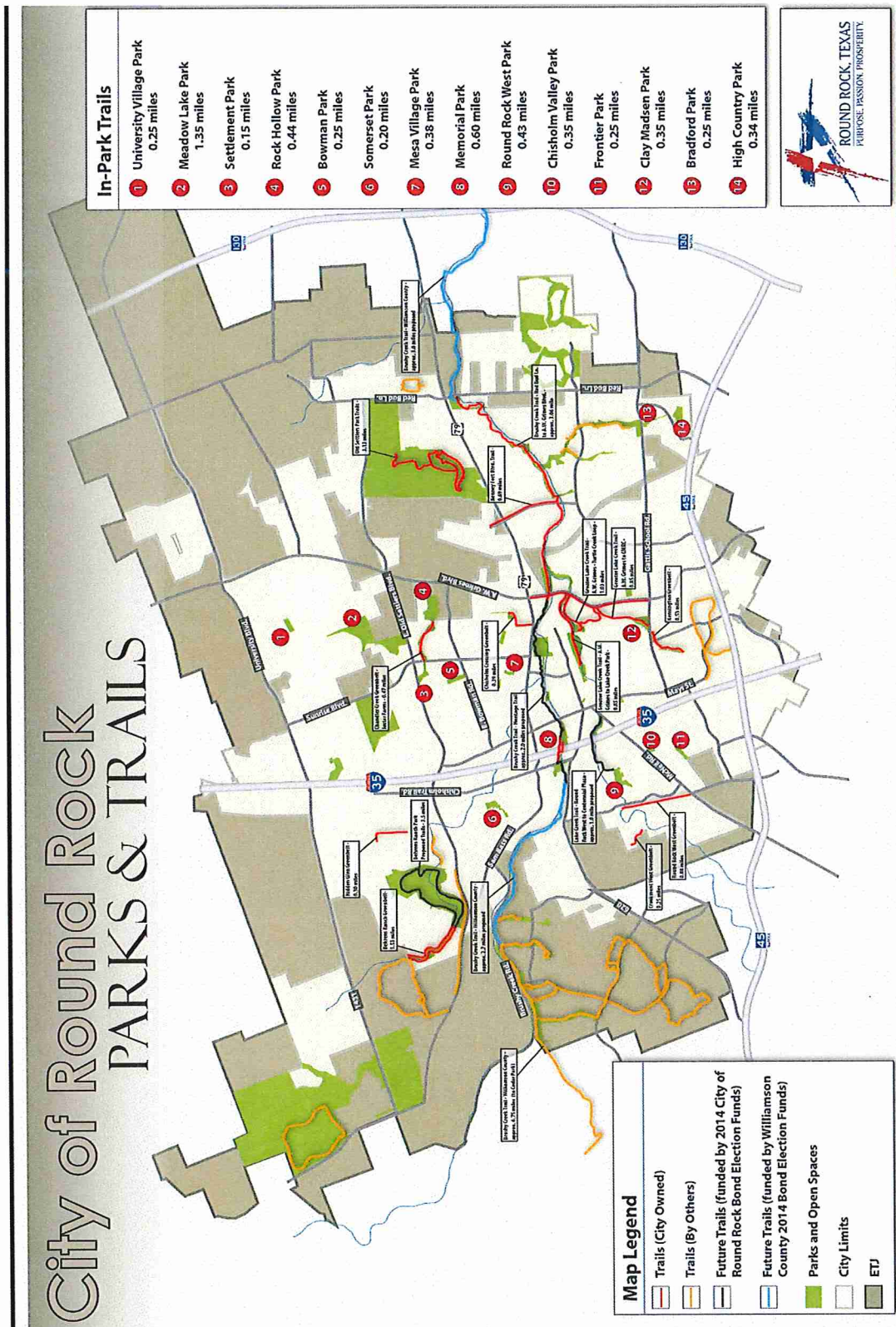
## The “round rock” on Chisholm Trail in Round Rock, Texas



## On Brushy Creek: 500 Chisholm Trail Crossing Park, Round Rock, Texas

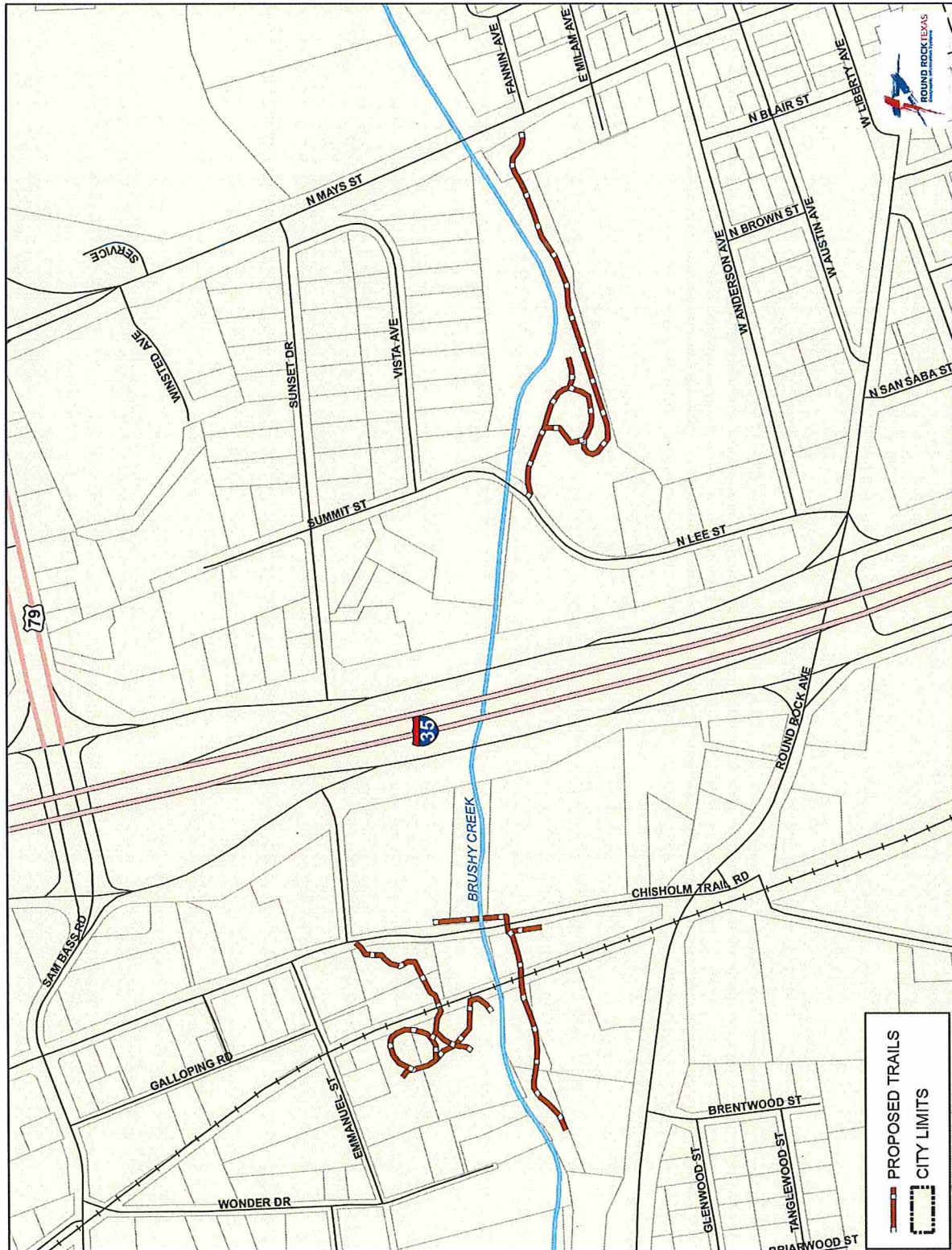


# City of Round Rock Parks and Trails

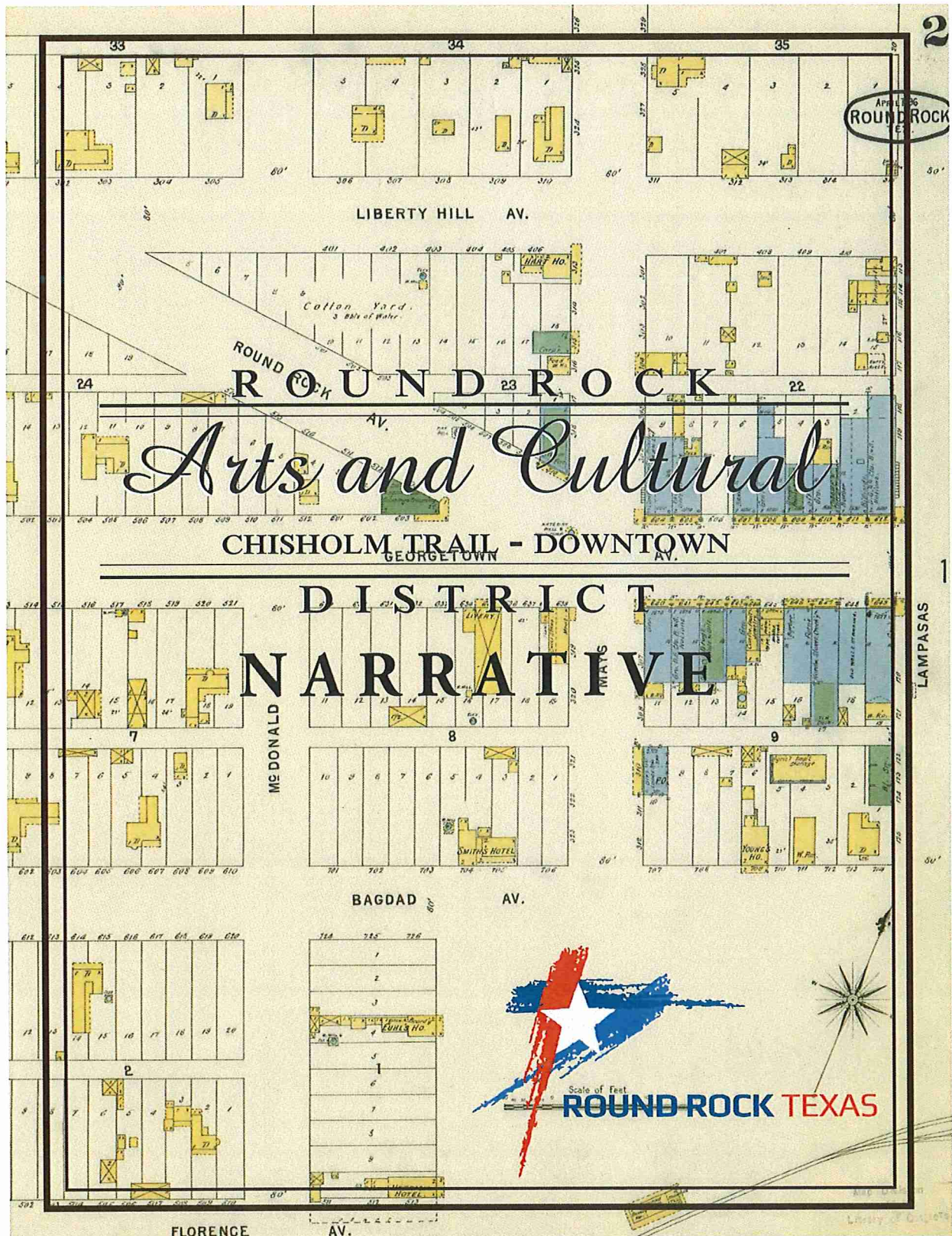




## Proposed Trails at Chisholm Trail Park and Downtown









## **Narrative:**

Our path starts and leads from the round rock. In 1851, a small community was formed on the banks of Brushy Creek, near a large anvil-shaped limestone rock in Brushy Creek located in the middle of the creek. This round rock marked a convenient low-water crossing for wagons, horses and cattle.

The first postmaster called the community Brushy Creek, but in 1854 the small settlement was renamed Round Rock in honor of this now famous rock. The "round rock" is located near Chisholm Trail Street in the middle of Brushy Creek. Since the first bridge across Brushy Creek was not constructed until after 1890, the large "round rock" marked a good place for Native Americans, cattle drives, and stagecoaches to cross the creek. Wagon wheel ruts are still visible in the exposed rock between Chisholm Trail and Brushy Creek, probably carved by wagon trains and/or wagons laden with stone from a nearby quarry. Chisholm Trail was once called Old Stagecoach Road. According to local legend, Chisholm Trail served as a stagecoach stop.

Round Rock was officially incorporated 103 years ago, in 1913. The Old Town section still contains many historic structures and is the centerpiece of an evolving historical, recreational and commercial area. Today, Round Rock is the nation's second-fastest growing city with a population over 105,000.

Round Rock is located 15 miles north of the state capitol, Austin. Major employers include Dell, Emerson, TECO-Westinghouse, Dresser and Hospira. Round Rock has an award-winning park system with over 1,700 acres of parks and trails, an exemplary school district, and is recognized as one of the safest cities with a population of at least 100,000 in the United States. Round Rock has attractive residential communities; an intact, pedestrian friendly historic core; vibrant community spirit; and a desirable proximity to the Texas Hill Country.

The City of Round Rock prides itself on its long-term planning. Several of these plans are now emerging as the links to a vibrant Arts and Culture district for our citizens and visitors alike.

**Downtown Master Plan:** The Downtown Master Plan, unanimously approved by ordinance by the City Council in June 2010, provides a guide for the development of one of Round Rock's oldest historic districts. From fall 2008 to spring 2009, the City undertook an iterative visioning process to create the Master Plan. The Plan aims to:

- Stimulate responsible and foresighted economic growth
- Accentuate the area's assets and build upon past planning efforts
- Present a cohesive vision and identity for the area
- Describe place-making concepts to achieve an activated and attractive downtown
- Provide strategies to implement the urban design concepts



The Downtown Master Plan is a vision to guide the redevelopment of downtown Round Rock. The Master Plan recommended a series of public infrastructure improvements and new zoning regulations (that have been adopted) in order to enhance its traditional character and produce a vibrant, pedestrian-oriented place to live, work, and play.

**Downtown Branding** (adopted in 2014): The City of Round Rock also launched an intensive branding program by North Star Destination Strategies. This program was designed to discover, define and design Downtown Round Rock's competitive differentiator – or, what makes the downtown special. The ultimate goal of this initiative is to attract more businesses and tourists to the city and to improve/maintain quality of life for existing citizenry. North Star's research included an assessment of the environment; perceptions of visitors, residents and stakeholders; and a review of current communications and the competition. The ultimate outcome is to uncover, define and bring to life what is most compelling and unique about Downtown Round Rock.

**Parks and Recreation Plan:** In November 2013, Round Rock residents showed their support for the Parks and Recreation Department by approving a bond proposition for \$56.5 million for trail and park improvement projects. The City has been working hard to get these projects under construction and make them available for community use. **The Heritage Trail West** project includes improvements to Bathing Beach Park, Chisholm Trail Crossing Park, and Memorial Park, as well as a pedestrian overpass at Chisholm Trail Road and a pedestrian underpass at I-35 which connects downtown Round Rock and the proposed Cultural and Arts district. It will include interpretive signage, sculptural art elements, pedestrian overlooks, and thematic elements along the trail depicting a timeline of Round Rock's history. Also, the **Heritage Trail East:** This portion of the project includes improvements to a newly acquired piece of land along Heritage Circle, design of a destination playground, and a pedestrian bridge over Brushy Creek. It will include interpretive signage, sculptural elements, and thematic elements along the trail depicting a timeline of Round Rock's history. The trails will guide and bring you and through the cultural areas.

**Arts Master Plan:** In 2011, H3 Hardy Collaboration Architecture, LLC, and Webb Management Services were engaged to assess the artistic and cultural environment in Round Rock and the need for additional programming to enhance the quality of life and provide attractive amenities to residents, workers and visitors. In their Memoranda of Findings and Recommendations, H3 and Webb describe Round Rock as having a flourishing artistic and cultural environment. The report recommends Round Rock as a perfect candidate for a cultural district in the State of Texas.

**Arts Facility Feasibility Study:** Corgan, an architectural and design firm from Dallas, Texas was hired in 2015 to do an arts facility feasibility study for Round Rock. The scope of work provided by Corgan included architectural feasibility and assessment services that addressed the needs, components, and relationship of a new arts facility to the community. It also included research + planning; facility sizing + demand analysis; facility concept diagrams and deliverables + presentations to City Council. The report concluded that Round Rock does need an arts facility.



The Corgan report concluded that Round Rock needs a 72,000 square foot arts and cultural facility. The facility would house a 1,250 plus seat proscenium house; 250 seat flexible theatre; rehearsal hall, multi-purpose lobby space, administration offices for arts groups, scene shop; dressing rooms and other amenities. The cost of the arts facility would be approximately \$49.8 million.

**Round Rock Foundation for the Arts:** The Round Rock Foundation for the Arts has been in established in 2015. The Foundation has three main purposes: Create: The Round Rock Foundation for the Arts works to build community where arts organizations have opportunities for long-term growth. The Foundation helps develop local arts organizations through financial contributions plus working to build a professional performing arts venue in Round Rock; Sustain. RRFA wants to help make the arts sustainable in Round Rock. We invest in the long-term financial security and stability of our local arts organizations through grant making, so arts organizations have the opportunity to grow, experiment and flourish; Advance: As a community leader, RRFA is working to advance excellence in the arts and promote the diverse artistic community of Round Rock. We seek to provide a variety of avenues for our citizens to explore, enjoy, and celebrate the arts.

The vision of the Round Rock Foundation for the Arts is a community with local venues and a performing arts center that celebrates and fosters the arts with sustainable programs, funding, and community participation with a path toward increased excellence. The mission of the Round Rock Arts Foundation, in partnership with the community, is to serve as the financial catalyst to advance, celebrate and promote the arts in greater Round Rock for economic vitality and enhanced quality of life. RRFA is a nonprofit 501(c)3. The goal is to raise \$25 million over the next five years.

**Black Box Theatre:** While we wait to raise funds to build the Round Rock Arts and Culture Facility, City Council has given a green light to turn a room at the Baca Center Activities Center into a Black Box Theatre. This is a space for smaller arts groups. This project will be completed in October 2016. The City of Round Rock will contract with a local theatre company to be the managing company for the theatre.

All these plans impact the livability and quality of life for the citizens and visitors to Round Rock. We are excited to the have the Texas Commission on the Arts has a partner as we continue to build on an Arts and Cultural Designation program. From our humble beginnings in 1851, to the Chisholm Trail, to the era of Sam Bass, the enormous computer age and DELL Computers, Round Rock is posed to offer arts and culture to our wonderful state of Texas.

Round Rock is: the expanding, historic town, superbly located as a gateway to the State Capitol and the Highland Lakes, and keeps pace with Texas progress. Round Rock is historically rich in pleasure and pathos, and as a mecca for a large area with beautiful homes on oak-shaded acres, the emerging suburban city of Round Rock continues to display and exciting blend of the old and the new.



## **Evidence of public input into the planning process for the Arts and Cultural District**

### **Benefits of Arts and Cultural District**

The Round Rock Arts and Cultural District will be the area that equally benefits the City of Round Rock, the Arts and Cultural scene, and the Businesses and Restaurants in the district. We hope the Round Rock Arts and Cultural District will help maintain the positive revitalization in this neighborhood with the current planning from: Downtown Round Rock, Parks Trails Systems, Historic District and Zoning, the Round Rock I.S.D. and our wonderful arts and culture organizations that keep making and doing art.

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# **R O U N D R O C K**

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# *Arts and Cultural*

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## **CHISHOLM TRAIL - DOWNTOWN**

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# **D I S T R I C T**

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The Round Rock Arts and Cultural District will serve the city of Round Rock in many beneficial ways – to contribute, to urban revitalization, spur economic development and create artist centers and clusters. The district is to provide Round Rock with a better quality of life and allow them the arts and culture to brand themselves as creative and cultured in order to promote tourism, attract new residents and encourage new businesses. Round Rock Arts and Cultural District also will become a tourist destination and a ‘bragging’ place and area for our community. All this will be done with all the plans already in place with a push from our arts organizations. The Arts and Culture District is to sustain its mission through inspiration, accomplishments, and some financial incentives for this district through donation, sponsorships, grants and foundation support.



## **Evidence of public input into the planning process for the Arts and Cultural District**

### **Focused Planning Groups:**

Submission of Letter of Intent: January 2016

Brainstorming Meeting: March 24, 2016

Brainstorming Meeting: April 6, 2016

Brainstorming Meeting: April 7, 2016

Arts and Cultural Meeting with Round Rock Foundation for the Arts: April 20, 2016

Other: April 21, 2016

Brainstorming Meeting, April 21, 2016

Brainstorming Meeting, May 5, 2016

Overview of Arts and Cultural District: April 28, 2016

Arts and Cultural Meeting with Round Rock Arts: May 10, 2016

Arts and Cultural Groups Meeting: May 20, 2016

Open House for the Round Rock Community at ArtSpace: May, 2016

Presentation to City Council: May, 2016

Presentation to Round Rock Foundation for the Arts Board of Directors and potential candidates:  
June 2016



## **Resolution needed for Round Rock's Cultural District through the Texas Commission on the Arts**

### **Texas Cultural Districts**

In 2005, the Texas legislature authorized the Texas Commission on the Arts to designate cultural districts in cities across Texas. The purpose of the Texas Cultural District program is to strengthen a community's cultural arts sector by supporting existing institutions, expanding tourism opportunities, and promoting economic development. Cultural district direct benefits also include artist advancement, job creation, property value enhancement, and downtown revitalization.

Cultural districts are well-recognized, mixed-use areas of a community in which a high concentration of cultural facilities serve as anchors. The Texas Commission on the Arts designed the Cultural District program to be adaptable to all communities, regardless of size, geography, or population density.

There are five general classifications for cultural districts: 1) cultural compound, 2) major arts institution focused, 3) arts and entertainment focused, 4) downtown focused, and 5) cultural production focused districts.

The Texas Commission on the Arts promotes its Cultural District program by encouraging communities to seek a formal designation. The establishment of a formal cultural district is necessary, but not sufficient, to ensure long - term viability of the area. Successful cultural district programs have a number of common elements including clearly articulated goals, public sector financial support, community buy - in, and key performance measures that track the cultural district's progress.

Because cultural districts rely on varying levels of public sector financial support, it is important to communicate the economic importance of the zone. This is even more critical when structuring an incentive program since the spillover effects of the cultural district extend beyond the economic and tax revenue impact of a specific organization. In addition, many cultural organizations operate in publicly owned facilities that make measuring and evaluating the total economic and fiscal impact even more challenging.

[http://www.arts.texas.gov/wp-content/uploads/2012/04/CulturalDistrict\\_MeasuringSuccess.pdf](http://www.arts.texas.gov/wp-content/uploads/2012/04/CulturalDistrict_MeasuringSuccess.pdf)

Focus areas for the Round Rock Arts and Cultural District: Chisholm Trail and Downtown area.



## **Round Rock Arts and Cultural District Amenities**

### **Making and Doing**

Attraction for the City of Round Rock (tourists)

Cultural and Arts Guide

Education and preserving history

Making and Doing Art

A place to live and work in the vibrant Arts and Cultural District

A place to see culture and the arts

Walkability and mobility

Connecting nature with culture and business (trails, walking tours...)

Place for growth and expansion



ROUND ROCK

*Arts and Cultural*

CHISHOLM TRAIL - DOWNTOWN

DISTRICT  
FUTURE PLANS





**Future Goals and Development**

Arts Incubator programs (place for artists to live and work)

New cultural and arts events: festivals

Future Art Sculptures

Trail Foreman and Horse and Rider (completed late 2016)

Domino Players

Trail of Art (Heritage Trail)

Barbette (Highflying Act above and along Brushy Creek and Trail)

Cultural District-wide gift card can be used to purchase tickets

Way-finding along trails, historic area and Downtown

Signal Box Art

Connections for walkability and transportation

Water Tower Lighting

Round Rock Arts and Culture Center



**RESOLUTION FOR TEXAS COMMISSION ON THE ARTS  
ROUND ROCK ARTS AND CULTURAL DISTRICT  
GRANT APPLICATION**

A resolution authorizing support and participation in the governance of a cultural district for at least three (3) years to be named: Round Rock Arts and Cultural District

Whereas a cultural district has been designated to assist the county and community to develop a public-private partnership to support said district and,

Whereas Round Rock has signed a resolution of support for said cultural district and,

Whereas the Texas Commission on the Arts will be petitioned to designate said cultural district and,

NOW THEREFORE BE IT RESOLVED BY THE BOARD OF DIRECTORS OF

Round Rock Arts, that we:

Article 1. Endorse the submission of this application and agree to participate in the development and financial support of said cultural district.

Article 2. Endorse the goal of economic development of said cultural district within the context of preservation and rehabilitation of our historic buildings.

Article 3. Endorse the goal of tourism development of said cultural district within the context of contributing to the overall visitor development goals of the city and county.

Article 4. Will appoint a member of the board of directors to represent the organization on the governing board of said cultural district.

Article 5. By this action, directs staff to actively support and cooperate with governing board to develop and maintain said cultural district.

Article 6. By this action, requests all members of the organization to actively support, promote and help maintain activities and events in said district.

Article 7. Directs the Chair to sign and submit such resolution on creation of said cultural district.

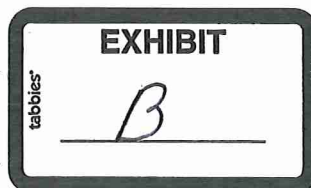
ADOPTED ON THIS DAY ~ the tenth day of May 2016.

\_\_\_\_\_  
Chair's signature

\_\_\_\_\_  
Print Chair's name

\_\_\_\_\_  
ATTEST

\_\_\_\_\_  
Date signed







**RESOLUTION FOR TEXAS COMMISSION ON THE ARTS  
ROUND ROCK ARTS AND CULTURAL DISTRICT GRANT APPLICATION**

A resolution authorizing support and participation in the governance of a cultural district for at least three (3) years to be named: Round Rock Arts and Cultural District

Whereas a cultural district has been designated to assist the county and community to develop a public-private partnership to support said district and,

Whereas Round Rock has signed a resolution of support for said cultural district and,

Whereas the Texas Commission on the Arts will be petitioned to designate said cultural district and,

NOW THEREFORE BE IT RESOLVED BY THE BOARD OF DIRECTORS OF

Round Rock Foundation for the Arts, that we:

Article 1. Endorse the submission of this application and agree to participate in the development and financial support of said cultural district.

Article 2. Endorse the goal of economic development of said cultural district within the context of preservation and rehabilitation of our historic buildings.

Article 3. Endorse the goal of tourism development of said cultural district within the context of contributing to the overall visitor development goals of the city and county.

Article 4. Will appoint a member of the board of directors to represent the organization on the governing board of said cultural district.

Article 5. By this action, directs staff to actively support and cooperate with governing board to develop and maintain said cultural district.

Article 6. By this action, requests all members of the organization to actively support, promote and help maintain activities and events in said district.

Article 7. Directs the Chair to sign and submit such resolution on creation of said cultural district.

ADOPTED ON THIS DAY ~ the twentieth of April 2016.

\_\_\_\_\_  
Chair's signature

\_\_\_\_\_  
Date signed

\_\_\_\_\_  
Print Chair's name

\_\_\_\_\_  
ATTEST

*When Creativity has a* **HOME**

Round Rock Foundation for the Arts  
info@rrartsfoundation.org  
PO Box 5004  
Round Rock, TX 78683

