

**RESOLUTION NO. R-2017-4838**

**WHEREAS**, the City of Round Rock desires to retain professional consulting services for the development and provision of a package of professional services focusing on strategic and creative services relating to the City of Round Rock and its brand “The Sports Capital of Texas”; and

**WHEREAS**, Arsenal Advertising, LLC has submitted an Agreement for Professional Consulting Services and a Work Made for Hire Agreement to provide said services; and

**WHEREAS**, the City Council desires to enter into said agreements with Arsenal Advertising, LLC, Now Therefore

**BE IT RESOLVED BY THE COUNCIL OF THE CITY OF ROUND ROCK, TEXAS,**

That the Mayor is hereby authorized and directed to execute on behalf of the City an Agreement for Professional Consulting Services and a Work Made for Hire Agreement with Arsenal Advertising, LLC, a copy of same being attached hereto as Exhibit “A” and incorporated herein for all purposes.

The City Council hereby finds and declares that written notice of the date, hour, place and subject of the meeting at which this Resolution was adopted was posted and that such meeting was open to the public as required by law at all times during which this Resolution and the subject matter hereof were discussed, considered and formally acted upon, all as required by the Open Meetings Act, Chapter 551, Texas Government Code, as amended

**RESOLVED** this 12th day of October, 2017.

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CRAIG MORGAN, Mayor  
City of Round Rock, Texas

ATTEST:

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SARA L. WHITE, City Clerk