Packet Briefing Minutes – March 26, 2019 Page **1** of **1** 

The Round Rock City Council met in a work session on March 26, 2019 in the Council chambers located at 221 E. Main Street.

### **CALL TO ORDER:**

Mayor Morgan called the meeting to order at 7:36 am.

#### **ROLL CALL:**

Present: Mayor Morgan

Mayor Pro-Tem Baese Councilmember Young Councilmember Flores Councilmember Baker Councilmember Peckham Councilmember Montgomery

Absent: None

Also present at the work session were Laurie Hadley – City Manager, Brooks Bennett – Assistant City Manager, Michael Thane – Utilities and Environmental Services Director, Chad McDowell – General Services Director, Brad Wiseman – Planning and Development Services Director, Gary Hudder, Transportation Director, Chad McKenzie – Sports Management and Tourism Director, Will Hampton – Communications and Marketing Director, and Susan Morgan – CFO.

## **BRIEFINGS:**

<u>C.1</u> Consider staff briefings and Councilmember discussions regarding item on the agenda for the March 28, 2019 City Council meeting.

Staff and Council reviewed all the items on the agenda and staff provided Council with background on the items to be considered at the Council meeting Thursday night. Staff also answered any questions posed by the Council regarding the items on the agenda.

# PRESENTATIONS/DISCUSSIONS:

D.1 Consider a presentation from Arsenal regarding sports marketing and branding.

Chad McKenzie, Sports Management and Tourism Director began the presentation and turned it over to Arsenal who presented a new logo for sports marketing and branding.

#### **ADJOURNMENT**

There being no further discussion or questions, the meeting adjourned at 8:15 AM.

MINUTES BY:

Sara White, TRMC, City Clerk