



Legislation Details (With Text)

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On agenda:	1/27/2022	Final action:	1/27/2022
Title:	Consider public testimony regarding, and a resolution approving the First Amendment to the Administration and Funding Agreement for the City of Round Rock Economic Development Program.		
Sponsors:			
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Attachments:	1. Resolution, 2. Exhibit A, 3. Chamber Agreement 2020		

Date	Ver.	Action By	Action	Result
1/27/2022	1	Transportation and Economic Development Corporation	approve	Pass

Consider public testimony regarding, and a resolution approving the First Amendment to the Administration and Funding Agreement for the City of Round Rock Economic Development Program.

Over the past year, the Chamber took on two important initiatives in their role as the economic development program for the City. The Economic Development Strategy with Jay Garner was updated, and a business attraction research, branding and marketing project was done by Development Counsellors International (DCI).

One of the DCI study recommendations was modernizing and enhancing the economic development website to better meet the Chamber and City's economic development recruiting goals. Staff concurs this is an important need for the program and the Chamber has selected DCI as their preferred vendor.

This cost was not included in the original agreement with the Chamber approved in March 2020. The total cost for this project is estimated at \$150,000 over the next 2 years. The attached amendment will cover the cost of the website development and deployment.

Staff recommends approval.

Cost: \$150,000

Source of Funds: RRTEDC