



## Legislation Text

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**File #:** 2016-3676, **Version:** 1

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Consider a resolution authorizing the Mayor to execute an Agreement with Community Impact Newspaper for the Design, Printing, and Distribution of Program Guides.

The Community Impact Newspaper is the only FREE non-subscriber based publication that is directly mailed to every address in Round Rock which no other publication offers this service to reach ALL residents.

Our program guides are inserted into the Community Impact Newspaper and distributed to all Round Rock residents without having to pay direct mail costs. The City saves \$12,480 in direct mail cost per program guide.

Invitation for bids were solicited in accordance with IFB No. 16-016 for the design, printing, and distribution of Fall-Winter-Spring and Summer Program Guides. The renewal of this contract locks in pricing for a 4-year term to avoid annual price increases. The IFB solicitation was advertised in the Austin American Statesman newspaper and posted to the City of Round Rock website.

Based on bid responses received from the Community Impact Newspaper and Signature Offset, the Parks and Recreation Department recommends the below respondent for a contract award with the City of Round Rock based on the best value to the City and best value criteria as follows:

- (1) The reputation of the bidder and of the bidders goods or services.
- (2) The quality of the bidders goods and services.
- (3) The extent to which the goods or services meet the municipalities needs.
- (4) The bidders past relationship with the municipality.

**Cost: \$86,400.00**

**Source of Funds: General Fund**

Staff recommends approval.